



Community Participation Program  
**Neighborhood Organization**  
2015 Annual Report

## Neighborhood Organization Information - *please confirm*

### NEIGHBORHOOD ORGANIZATION

Victory Neighborhood Association

### ORGANIZATIONAL INFORMATION

Neighborhood Organization

Contact:

Debbie Nelson

Organization Address:

2200 44th Ave N

Organization Address 2:

Organization ZIP:

55412

Organization Email Address:

info@victoryneighborhood.org

Organization Phone Number:

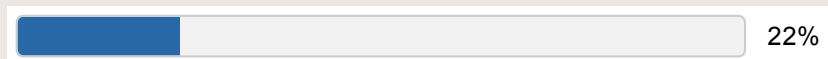
612-529-9558

### DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. **Note:** Meeting minutes may be requested by NCR.

Date / Time

MM	DD	YYYY
04	05	2016





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**Stakeholder Involvement - *basic outreach & engagement***

**WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2015?**

**MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

*What more would you like to tell NCR or the community about your meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

We hold 8 community meetings each year. The meetings are designed to provide information to and gather input from residents on specific issues affecting the neighborhood. In 2015 our meeting issues included sidewalk repairs scheduled for 2015 (Public Works), the greening and enhancement of the 44th/Penn/Osseo Road Intersection, Hennepin County Penn Avenue Community Works, 4th Judicial Court (Chief Judge Peter Cahill guest), new Webber Park Library (Commissioner Linda Higgins guest), Community School Partnerships (principals of PHHS, Olson Middle School and Loring Community School, guests) and C Line Bus Rapid Transit Stations (Metro Transit). Our largest community gathering is our June Ice Cream Social where we connect with nearly 500 community members and survey them on their concerns and priorities for the neighborhood.

**DOOR-TO-DOOR** (please check all that apply)

Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to gather input on a specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

Approximately how many households did your organization reach through door-knocking in 2015?

40

*What more would you like to tell NCR or the community about your door-to-door outreach?*

*What are you doing that is new or particularly successful to involve residents and others?*

About 40 were directly door-knocked by our Livability Committee , about 250 were reached by flyering (postcards) and all households received a paper newsletter delivered to their door 4 times each year.

We do not have the capacity to door-knock the whole neighborhood, but when there is an issue directly impacting a particular part of the neighborhood , we send postcards to those residents advising them of the issue and a meeting or open house or website where they can get information or provide input.

**EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

*What more would you like to tell NCR or the community about your events?*

*What are you doing that is new or particularly successful to involve residents and others?*

We always have a table for sign –ups, surveys and information at the Ice Cream Social. In addition we staffed tables at Live on the Drive, Camden Farmers Market, and Holiday on 44th and jointly with the other NNC neighborhoods at the Community Connections Conference.

**OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):



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**Stakeholder Involvement - *under-represented groups***

**HOW DID YOUR ORGANIZATION REACH OUT TO UNDER-REPRESENTED GROUPS IN YOUR NEIGHBORHOOD?** (please check all that apply)

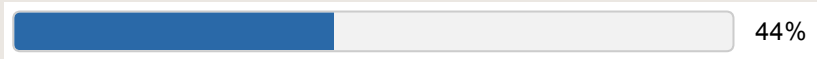
- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

*What more would you like to tell NCR or the community about your outreach to under-*

*What more would you like to tell NCR or the community about your outreach to underrepresented groups?*

*What are you doing that is new or particularly successful to involve residents and others?*

The Board of Directors acknowledges its limited efforts at reaching out to underrepresented groups in the neighborhood and would welcome guidance from the NCR department.



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**Stakeholder Involvement - *information & communication***

**HOW DID YOU INFORM THE COMMUNITY OF DISCUSSIONS, DECISIONS AND THE STATUS OF THE ORGANIZATION?**

**BOARD MEETINGS** (please check all that apply)

- Board meeting minutes and financial reports and summaries are provided on the organization's website and kept current.
- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.
- Time is allowed at board meetings for stakeholders to ask questions or raise issues.

How many new board members were elected/appointed to your board this year?

2

*What more would you like to tell NCR or the community about your board meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

Because of the number of community meetings we have each year, not too many community members attend the Board meetings although all of the meetings are open to the public and all are welcome. Occasionally a resident will attend to present a special request or ask a specific question but they don't often stick around for the rest of the meeting.

**COMMITTEE MEETINGS AND GENERAL MEMBERSHIP MEETINGS** (please check all that apply)

- Meeting agendas and minutes are easily available and posted on the organization's website before and after each meeting.
- Affected residents and other stakeholders are contacted prior to an issue being discussed at a committee meeting.
- Meeting notices and agendas are distributed to members prior to each meeting with ample notice.

Other (please specify)

*What more would you like to tell NCR or the community about your regular meetings?*

*What are you doing that is new or particularly successful to involve residents and others?*

Again, we use postcards to alert affected residents about specific issues and the related meetings, etc.

**SPECIFIC ISSUES**

- Affected and interested stakeholders are notified and involved in your organization's decision-making process.

**ORGANIZATIONAL INFORMATION** (please check all that apply)

- An annual report is available to all residents on the organization's website.
- The organization's bylaws, grievance procedures, meeting schedules and contact information are easily available on the organization's website and through other means.

**OTHER** (please check all that apply)

- Our community events and meetings are regularly advertised in community newspapers.
- We use social media (such as e-democracy or Facebook) to share information.
- We share city news and information on our organization's website or through email, social media or other means.



*What more would you like to tell NCR or the community about participation in your organization?  
What are you doing that is new or particularly successful to involve residents and others?*



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## 2015 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### MAJOR HIGHLIGHT #1

Hennepin County was planning a Community Works project for Penn Avenue North including Osseo Road ( which exists only in the Victory Neighborhood). We provide a lot of input into the planning , including having a representative on the CAC, hosting several meetings for residents, inviting HC to our Ice Cream Social and advocating for aesthetic and environmental improvements at 44th /Penn and Osseo Road . Those most impacted were those living on Penn Avenue but the whole neighborhood would be impacted by the changes being suggested for the roadway. Residents on Penn registered their desire to keep parking on Penn as opposed to having a bike lane and consequently that is what will happen. The ViNA Environmental committee developed a plan for environmental and aesthetic improvements at the Penn/44th/Osseo road intersection, presented them first to the neighborhood and then the HC planning team .The Hennepin county Board recently awarded the Victory Neighborhood Association (ViNA) \$50,000 to implement those plans.

## MAJOR HIGHLIGHT #2

Minneapolis Public Works scheduled the replacement of all substandard sidewalks in the majority of the neighborhood in 2015. ViNA organized, hosted and promoted a meeting with Public Works so that residents could find out about the scope of the project, the cost to them and get all of their questions answered. In addition the information was posted on the Victory Neighborhood FB page so that residents who could not attend the meeting would be informed and included. The result was that residents felt informed about the project and their costs and did not feel like it was coming from out of the blue- that doesn't mean they were happy about it.

In addition we were able to inform HC Penn Avenue Community works that residents on Penn Avenue were getting and paying for new sidewalks last summer and they would not be happy to pay for new ones again in the future in connection with the Penn Ave roadway reconstruction. Consequently, the part of Penn that is slated for reconstruction first is not in the Victory Neighborhood.

### *We'd love to share your highlights with others.*

If possible, send digital photos, videos, illustrations or a link to any of these to [ncr@minneapolismn.gov](mailto:ncr@minneapolismn.gov) with the Subject Line: **2015 CPP Annual Report Images**. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



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