

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Armatage Neighborhood Association

2. ORGANIZATIONAL INFORMATION

| | |
|------------------------------------|------------------------------------|
| Neighborhood Organization Contact: | Nikki Lindberg, Coordinator |
| Organization Address: | 2500 W 57th St |
| Organization ZIP: | 55410 |
| Organization Email Address: | anacoordinator@armatage.org |
| Organization Phone Number: | 612-668-3206 |

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/21/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

11. Please provide an estimate of volunteer hours provided to your organization in 2016

520

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We have been trying to reach out to renters in particular in our area, as they are a group that we have never been engaged with and are the main under-represented people in our area. We have hosted one listening session so far and are distributing "How to be the Smartest Renter on Your Block." We have also contacted area property owners and plan to have a listening session with those interested in 2017.

All households are contacted through our quarterly paper newsletter which is delivered to all residents.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

2016: Park improvements (reupholstered furniture, installed window blinds, purchased a new staff sign, ping pong table and event canopy).

2016-2017: Reaching out to block leaders to build a better relationship with us and our connected neighbors. We are also working to build our relationship with our neighborhood area schools.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

As the City unveiled its organics recycling program, we decided to support these efforts. We promoted our drop-off site, and how to sign-up for curbside pick up. After the cans were delivered in our area, we hosted a workshop to share ideas on how to promote organics recycling throughout your house along with helping to explain the benefits of organics recycling in general. We thanked participants with a box of compostable bags, and included remaining boxes in Welcome Bags delivered to new residents. Armatage involvement out paced the City-wide participation, and our goal was to achieve greater than 40% residents signed up for curbside organics pickup, and we currently are at XX%.

16. MAJOR HIGHLIGHT #2

An on-going program, we started reaching out to renters and landlords in 2016. We attended City workshops and connected with a variety of other neighborhoods to learn about ways that have worked for them. Through direct mailed postcards, we invited renters to a listening session early 2017, and gave participants a copy of "How to Be the Smartest Renter on Your Block." We also sent letters to rental owners asking for their interest in having a conversation, which we will now schedule in early 2017. We hope to continue this sort of out-reach to hear from renters about what things are of interest and concern for them. It is our hope that a renter would want to live in Armatage as long as any homeowner.