

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

West Bank Community Coalition

2. ORGANIZATIONAL INFORMATION

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| Neighborhood Organization Contact: | Mubashir Jeilani |
| Organization Address: | 420 15th Ave S, |
| Organization ZIP: | 55454 |
| Organization Email Address: | mubashir.jeilani@westbankcc.org |
| Organization Phone Number: | 612636-7831 |

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

11/16/2016

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

2000

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

11. Please provide an estimate of volunteer hours provided to your organization in 2016

250

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

Held mini-informal meetings throughout the neighborhood, in a more traditional environment.

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Tunneling residents to opportunities and resources that are available in the neighborhood that they might not know about. Using more unconventional approaches to increasing participation and engagement.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

1. Increasing employment.
2. Increasing school enrollment.
3. Neighborhood safety.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Oromo Community Needs Assessment For example, we started to meet with leaders from the Oromo Cultural Institute of Minnesota, an Oromo group in our neighborhood, to identify how we can better engage the Oromo residents we have and bring their perspective in our work. This year, we partnered with Wilder Research to complete a project to explore the needs and strengths within the Oromo community in Cedar Riverside. This important project has elevated the concerns and needs of our Oromo neighbors and is the first step in addressing the community's disparities. WBCC is committed to supporting our Oromo neighbors. We've added an Oromo resident to our Board this year and look to convene a committee to focus on Oromo engagement

16. MAJOR HIGHLIGHT #2

Digital Story Initiative This year brought an exciting new partnership with the University of Minnesota's College of Liberal Arts and their Office of Institutional Advancement. After discussing many long-term opportunities, our first project together focused on empowering community members to tell their own story and in turn, stories of our neighborhood. With the help of the President's Emerging Scholars Program, five community members were trained not only to tell their story, but to teach others how to tell their story. The goal of this project was to create and distribute wisely the trues narratives of our neighborhood and our neighbors. We look forward to building on this relationship.