

## Neighborhood Organization Information

### 1. NEIGHBORHOOD ORGANIZATION

#### Cleveland Neighborhood Association

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	<b>Kristel Porter</b>
Organization Address:	<b>3333 Penn Ave N</b>
Organization ZIP:	<b>55412</b>
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Organization Phone Number:	<b>612-588-1155</b>

### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**9/19/2017**

# 2016 CPP Annual Report

## Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### 6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

#### 7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation

Was carried out primarily to get input on specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

**8. Approximately how many households did your organization reach through door-knocking in 2016?**

**1242**

**9. EVENTS (please check all that apply)**

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

**10. OTHER (please check all that apply)**

Conducted at least one community-wide survey (such as a random sample or all-household survey).

Conducted another form of survey (e.g., intercept survey).

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.

Distributed a quarterly or semi-annual newsletter to all households.

Other activities (please describe here):

**11. Please provide an estimate of volunteer hours provided to your organization in 2016**

**3500**

**12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We received a grant through MPRB's CAC committee to engage Cleveland Neighborhood around the NSAMP and our Cleveland Park. We secured a loan through the Organics Recycling Program to engage North Minneapolis in the program in order to increase participation in the program. We plan to modify our existing North Housing Fair to be more inclusive to our renters of North Minneapolis in order to aide them through the home ownership process.

# 2016 CPP Annual Report

## Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

# 2016 CPP Annual Report

## 2016 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 15. MAJOR HIGHLIGHT #1

In 2016 the Green Team did many amazing things! On September 17th, Cleveland Garden was included in one of the stops for the Minneapolis Garden Tour! We completed a mosaic for the garden during this event as well.

We also hosted a Harvest Party where we had a photographer take family photos, a pumpkin sale, activities, a bonfire, and shared a community meal.

Cleveland Garden also collaborated with Jim Lovestar in conducting a Food Dehydrating class this fall.

Here are some more of our successes:

#### GARDEN BY NUMBERS

79: The # of community members (adults) directly engaged in garden-related activities, such as gardening work nights, rain garden installation, and composting and fermentation workshops.

59: The # of youth (under the age of 25) educated and engaged in food security curriculum.

14: The # of community-based organizations and public entities assisted in activities such as vegetable donations and garden-based educational programming. These institutions include (but are not limited to): North High School, Northside Clinic's Food Pantry, Luther Memorial Church, and Lucy Craft Laney Elementary School.

39: The # of total number of volunteers engaged in one-time and/or ongoing service projects, such as garden work days, beekeeping, and raised bed installation. These volunteers engaged in roughly 500 hours of their time to make the garden such a successful project!

6,254: The # of total pounds of organic waste diverted from the waste stream in our compost bins.

750: The # of pounds of produce harvested

## 16. MAJOR HIGHLIGHT #2

The Events Committee would like to thank everyone who came to Cleveland Neighborhood's events this year. In 2016, we hosted the Annual meeting/board elections, Three "Parties in the Park" in Cleveland Park, Live on the Drive, Free Bikes for Kids, and a Harvest Party!

This year was a challenging year for Live on the Drive and we did our best despite unfortunate weather constraints. We are very grateful for "Die-hard" Cleveland Resident supporters for showing up and braving the rain. We appreciated the support even through all the cancellations and make up concerts. We are proud to say that we still were able to see over 4,000 attendees at Live on the Drive in 2016.

The 2016 Northside Housing Fair at Lucy Laney School was a huge success! We hope on March 18th, 2017 to make it even better.