

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Columbia Park Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Liz Wielinski, contract admin staff
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3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/20/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

We used a lawn sign campaign to increase attendance at our annual meeting as well as an all neighborhood postcard mailing.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

320

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We did participate in some community wide rental assistance meetings, but did not see participation from the renters in our neighborhood. We would like some suggestions or methods that have worked with other neighborhoods for gaining the interest of the businesses in the community. We have a business owner who attends meetings with regularity.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

We amended our NPP to move the dollars allocated to our pool/playground to our sidewalk addition, as the pool project came in on budget and did not need our additional assets as first projected. We will need to allocate more funds to the sidewalk. The rest of our NPP outreach was not completed. We need to door knock with our survey as we did not receive a large enough community response via a mailing and annual meeting to qualify under the new NCR percentage rules.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

To bring more people out to our annual meeting for board elections we have worked to make the event not only bigger, but more fun. For 2016 we knew that the Park Board would be having a grand re-opening event for the recently redone playground and wading pool at Hi-View Park. While we cannot spend money on food and fun, they could. We contacted the park board and coordinated the grand opening date with our annual meeting and potluck picnic. We also requested that the MPRB Pop up Park be in the park for the evening. The MPRB provided face painters, music, a ribbon cutting and frozen yogurt snacks. Besides the big tent for the picnic and meeting we had announcements in our newsletter and postcards to drive attendance. During the business portion of the meeting the kids could go swimming, play on the new playground or with the features of the pop up park. It drew a record number to our annual meeting and a great time was had by all.

16. MAJOR HIGHLIGHT #2

We have a large undeveloped parcel of railroad property in the neighborhood that CP Rail has been cleaning up under the VIC program at the MPCA for years. These 19 acres are right next to a working railyard and also front Central Ave. The site also includes the now almost ruins of a historic roundhouse. The site has not generated a lot of development ideas (the roundhouse preservation will be costly), but a Velodrome complex has come forward. We were asked by the CM's office if we were willing to co-host a meeting with the community, the Veledrome developer, the CM and staff from CPED. One of our co-chairs offered to be the moderator. The meeting was attended fairly well by both proponents and detractors. The discussion was lively, covered by a few press outlets and raised some very interesting questions about where there were holes in the developer's plans. The community discussion in ongoing and as usual, no one knows how CP Rail feels about any of this.