

## Neighborhood Organization Information

### 1. NEIGHBORHOOD ORGANIZATION

#### **Downtown Minneapolis Neighborhood Association**

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	<b>Christie Rock Hantge</b>
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### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**3/27/2017**

# 2016 CPP Annual Report

## Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### 6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

## 7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

## 8. Approximately how many households did your organization reach through door-knocking in 2016?

### 9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

### 10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

The DMNA has not done any door-knocking due to finding it difficult to get into condominiums and apartments with secured entrances. The DMNA has a robust email list. We send weekly e-blasts to over 800 people (which includes building owners and managers). We also use our Website and Facebook page to distribute information to our membership. Board members will post information on their HOA bulletin boards and distribute information via HOA email lists.

**11. Please provide an estimate of volunteer hours provided to your organization in 2016**

**500-750**

**12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

The two most challenging under-represented groups to do outreach to in the downtown community are renters and homeless people, or those transitioning out of homelessness. These groups tend to be transient in nature.

The DMNA seeks to engage renters via posting information about the organization's Annual Meeting on bulletin boards in common areas of apartment buildings, as well as through social media. The DMNA also shares information with the First Precinct's Crime Prevention Specialist Renee Allen who has connections with apartment managers. The DMNA also advertises the organization's Annual Meeting in The Journal newspaper.

The DMNA cares deeply about the homeless population and people transitioning out of homeless who live in the downtown community. The DMNA Board actively supports the work of Aeon, Catholic Charities, People Serving People, RS Eden / Emanuel Housing, Salvation Army and St. Stephen's Human Services by sharing information about volunteer opportunities, fundraising events and other activities.

## Neighborhood Priorities

### PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

The DMNA just recently approved its Neighborhood Priorities Plan (September of 2016). The approved plan carries out the strategic priorities prescribed in the DMNA's NRP Phase II Action Plan. The DMNA is continuing its work to improve crime and safety in the downtown community; improving and expanding green spaces; supporting sustainable agriculture and healthy living; participating in land use planning and decision making and addressing the needs of the homeless.

# 2016 CPP Annual Report

## 2016 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 15. MAJOR HIGHLIGHT #1

One of the DMNA's accomplishments this past year was a revision to the organization's bylaws. The DMNA Board increased the size of the board from eight members to nine members. The board approved the changes in October, and the general membership approved at the Annual Meeting on October 27, 2016. As a result, the DMNA elected five members to the board at the Annual Meeting; including three brand new people that represent the diverse population downtown.

#### 16. MAJOR HIGHLIGHT #2

Over the course of the last 18 months, the DMNA has established a very active and engaged Land Use Committee. The committee meets on a monthly basis. This past year, the committee took a proactive role in the development projects located at 205 Park Avenue South and 800 Washington Avenue South.

The DMNA met with City staff during the developments of the RFPs to ensure they took the community's strategic priorities into consideration. After the City received the proposal responses, the DMNA hosted a number of public forums with the development teams to get community input from people who live near these development sites. With regards to the 205 Park Avenue South site, the DMNA took the position that the City should select the proposal that included owner-occupied units versus rental. The DMNA Board submitted letters to Council Member Frey's office and City staff outlining the community's concerns and explaining the reasoning for their recommendation.

After the City selected the preferred developers (Sherman Associates and Mortenson) for each site, the DMNA has maintained close communication with them. The development teams regularly attend Land Use Committee meetings to provide updates. Most recently, the Land Use Committee worked with Mortenson to improve the streetscape at the 800 Washington Avenue South project; and with Sherman Associates, the developer of 205 Park Avenue South, to enhance the building's exterior design and streetscape, as well as ensure that the walk-up townhome units are owner-occupied.

The DMNA posts information and updates regarding these development projects on the organization's Website.

<http://www.thedmna.org/205-park-avenue-updates/>

<http://www.thedmna.org/get-involved/land-use-committee/>