

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

East Harriet Farmstead Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Deb Schirber
Organization Address:	3612 Bryant Ave S
Organization ZIP:	55409
Organization Email Address:	info@eastharriet.org
Organization Phone Number:	612-824-9350

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/1/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

1925

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

EHFNA promotes and supports the business community in our neighborhood and surrounding area of southwest Minneapolis. Local businesses benefit by receiving Minneapolis Great Streets Business Façade Improvement Grants from both EHFNA and Southwest Business Association. All residents including those under represented benefit from having easy access to a thriving business community.

Bethlehem Lutheran Church collaborates with East Harriet by blocking a Saturday in September calendar (no weddings!) for our neighborhood block party, offering us use of both of their parking lots, indoor bathrooms, garbage and recycling bins; promoting the event in their communication vehicles (including the outdoor sign); and participating in the planning and participating on the day of the event.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

38

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement?
What are you doing that is new or particularly successful to involve residents and others?**

The annual Neighborhood Block Party is one way we reach out to the under engaged residents. Representatives were invited from nonprofit groups that are of interest to the neighborhood to participate at the Neighborhood Block party with information booths including East Harriet Neighborhood Association, SW Senior Center rep with information on Medicare, City of Mpls Organics Recycling, TRUST, MSP Fairskies (Airport Noise) and SouthWest Business Association. Outreach is completed to both home owner and rental units as well. Our annual participation in Open Streets on Lyndale Ave allows volunteers including board members the opportunity to meet and interact with many residents at this high visibility event. Volunteers can answer questions about the neighborhood organization and sign up residents interested in receiving our eNews and for volunteering.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

EHFAN NPP – Fund Additional Park Programs - EHFNA voted and approved an NPP to fund park programs and activities. East Harriet will work with MPRB to enhance our park programs for all residents and keep our park recreation building hours at or above current levels.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

East Harriet continues to stay on top of the MPRB budget as it applies to Lyndale Farmstead Park. We focused on RecQuest and Close the Gap meetings in 2015 and in 2016 monitored MPRB budget and capital improvement plans. The 2017 budget draft initially included funding to update the park building making it ADA compliant and other capital improvements. The funds assigned to Lyndale Farmstead were then moved to another park to fill a gap. Board members and other residents succeeded in working with the MPRB Commissioners to return the funds to our park prior to finalizing the budget. The board is looking for ways to continue to work with MPRB to ensure our park and park building remain a vital part of our neighborhood.

16. MAJOR HIGHLIGHT #2

East Harriet's three committees successfully planned and conducted three focus groups to prioritize projects valued by the neighborhood to help inform the board on how to contract unspent NRP funds. The three groups of residents identified based on demographics percentages were renters, youth and seniors. Focus group dates, times and locations were planned and conducted by the posted on eNews, website, facebook and Next Door reaching out to prospective participants including residents that do not fall in one of the three categories to gain more knowledge of challenges living in this neighborhood and how the neighborhood organization can make East Harriet a better place to live. A neighborhood meeting will convene in 2017 once the data is collected from all three focus groups, providing residents with the information and giving neighbors a chance to weigh in on neighborhood priorities.