

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

East Isles Residents Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Diana Schleisman
Organization Address:	2751 Hennepin Av S #294
Organization ZIP:	55408
Organization Email Address:	info@eastisles.org
Organization Phone Number:	612-716-3220

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

6/13/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

An annual mailing to over 2,000 households encourages volunteer participation and financial support for neighborhood projects.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

800

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

Posted flyers at coffee shops and around Lake of the Isles to reach more residents.

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Apartment managers have been asked to approved posting of EIRA flyers and notices. The EIRA direct annual mailing is sent to over 2,000 homes in EIRA including rental units. The NRP Committee specifically discussed events to draw renters, especially in the Mall area where many rental units are adjacent. Ideas included NNO, Oktoberfest, a pumpkin patch, and more.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

None new for 2016

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

In response to concerns from the neighborhood about the Walgreens building project, zoning committee members met with Walgreens representatives several times and testified before the Planning Commission. The end result was a building whose appearance will be more compatible with existing buildings in the area. The revised building also added an entrance on 27th - to be more pedestrian friendly.

16. MAJOR HIGHLIGHT #2

EIRA hosted the annual Ice Cream Social. This is a free event open to all residents, renters and homeowners, within the EIRA boundaries. This annual family-friendly event has grown to 300 attendees and is our major outreach effort to get more residents involved with our neighborhood association. They can sign up to volunteer, join a committee or just have fun at the event with their neighbors.

EIRA Green Team hosted the annual Super Sale. With the motto - " Reuse - Reduce - Recycle " - EIRA coordinates yard sales throughout the neighborhood. This has grown to over 50 residents and ends with a block party celebrating sustainability.