

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Harrison Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Dave Colling
Organization Address:	503 Irving Ave N Ste 100
Organization ZIP:	55405
Organization Email Address:	info@hnampls.org
Organization Phone Number:	612374-4849

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

5/15/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

750

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Voter outreach to increase participation, community training on equity development scorecard usage

11. Please provide an estimate of volunteer hours provided to your organization in 2016

100

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

In 2017 we will be doing more events around the neighborhood that reach particular communities where they live, for example meetings inside Park Plaza or at already planning events with partner organizations.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

Transit, particularly LRT, and the development that will follow it.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

- What was the issue or opportunity the neighborhood was facing?

The biggest issue was the complete turnover of the staff of HNA. From April of 2016 - April of 2017 there have been 4 Executive Directors and a complete loss of all other staff.

- Who was impacted?

The entire neighborhood was effected through the loss of both programming and institutional memory.

- What steps did you take to address the issue or opportunity?

HNA brought in a professional Interim Director to help the organization refocus priorities and hire a new full time Executive Director in January of 2017.

- What was the outcome?

The new Director started in January of 2017 and has been in the process of fundraising and hiring new staff.

16. MAJOR HIGHLIGHT #2

- What was the issue or opportunity the neighborhood was facing?

With turnover of the staff our 2016 voter outreach program was stalled. We had only one full time staff person and an interim Director to pull together the summer outreach program.

- Who was impacted?

Underrepresented communities that were not likely to vote in 2016 and not have their voice heard.

- What steps did you take to address the issue or opportunity?

The HNA interim Director quickly put together an ad hoc staff to fulfill the obligations HNA had made to do voter outreach to several granters.

- What was the outcome?

HNA was responsible for increasing voter registration and turnout in the neighborhood, a program we will greatly improve upon this year.