

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Hawthorne Neighborhood Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Organization Address: Organization ZIP: Organization Email Address: Organization Phone Number: Diana Hawkins 2944 Emerson Ave. N 55411 www.hawthorneneighborhoodcouncil.org 612-529-6033

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/9/2017

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders.



Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.



Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door



At least once with goal of reaching a portion of neighborhood.



At least once with goal of reaching most or all of neighborhood.



For more than one issue/outreach effort.



On a routine basis.

6. Door-Knocking/Flyering



Was carried out primarily by staff



Was carried out primarily by volunteers

7. Door-Knocking/Flyering

Was carried out primarily to increase membership and participation



Was carried out primarily to get input on specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

1000

9. EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey).



Conducted another form of survey (e.g., intercept survey).

 \checkmark

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.



Distributed a quarterly or semi-annual newsletter to all households.



Other activities (please describe here):

HNC continues to collaborate on various project and grants with JACC.(Better Bus Stop project included collecting 500 survey's on how to make the Bus shelters better and it improvements.)

11. Please provide an estimate of volunteer hours provided to your organization in 2016

200

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood.

Provided notices of annual and special meetings in multiple languages.

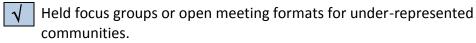


Provided newsletter articles or web pages in multiple languages.



Targeted outreach in apartment buildings or blocks to reach renters.

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).



Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood.

\checkmark	

Included an Americans with Disabilities Act statement on meeting and event notices.

\checkmark	

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

\checkmark

Other activities (please describe here):

3rd Annual Winter Warmth Give Back served over 100 families last year with coats, scarfs, gloves and mittens for all ages.

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Our stakeholders are very involved with our initiatives. Youth Coordinating Board is a co-host at the monthly meetings and the City of Minneapolis has taken on the Art of Hosting. HNC has partner with Jordan Area Community Council on two major projects (1) Better Bus Stop and (2) Cease Fire and take a stand against Gun Violence.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

Partnership with Insight News on the Insight2Health Fitness Challenge as well as the F.I.T. Lab in St. Paul.

Cease Fire and Take a Stand against Gun Violence in collaboration with JACC.

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Health & Wellbeing

Health & Wellbeing continues to grow throughout all areas of Minneapolis. The request for a video focus was to interpret, legitimize and bring together cross-generational views of Health & Wellbeing. The purpose of the remedies book is to be able to relate to what medicines were available to our elders during their time. The exercise and healthy eating also comes from learning how to plant and grow vegetables and herbs that are good for you.

Several hundred people have been impacted with this initiative and it continues to grow. Dialogue along with various meetings were held to get to the results.

HNC will continue to grow with this project and add various components that apply around Health & Wellbeing. (Trauma, non-Smoking, Diabetic, etc.)

16. MAJOR HIGHLIGHT #2

Winter Warmth Giveback

HNC along with various organizations celebrated the 3rd Annual event with over 100 families receiving hats, scarves, gloves, coats, mittens, face mask and a special gift from the Twin Cities Bikers.

Residents from various neighbors attended this event.

No issues but advertised heavily for the opportunity to receive this winter gear and a chance to get to know your neighbors.

The request to do this again in 2017 had been unreal along with new partners wanting to be sponsors for this worthy cause.