

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Holland Neighborhood Improvement Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Adelheid Koski
Organization Address:	1900 Central Ave NE, #108
Organization ZIP:	55418
Organization Email Address:	holland@hnia.org
Organization Phone Number:	612-781-2299

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/16/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Through door knocking and intentional engagement with residents at venues such as Jackson Square Park, we estimate that 150-200 conversations occurred. Holland also has 2189 addresses who receive formal written communication from us monthly.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

500

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

Through door knocking and intentional engagement with residents at venues such as Jackson Square Park, we estimate that 150-200 conversations occurred. Holland also has 2189 addresses who receive formal written communication from us monthly.

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement?
What are you doing that is new or particularly successful to involve residents and others?**

HNIA, as a small organization, understands that the best way to connect with the community involves multiple strategies with multiple partners to both cast a broad net and have the one-on-one conversations vital to our work. Working with partners such as Minneapolis Public Schools, Minneapolis Parks, the Center for Energy and the Environment, Mississippi Watershed Management Organization, the Minneapolis Riverfront Partnership, Spark-Y, the Minneapolis Renters Coalition, Water Bar & Public Studio, Metro Blooms, our business community, and many others allows us to leverage collective resources in the pursuit of collective goals while also casting a broader net that captures more voices and more vision.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

The NE Incubator with Water Bar + Public Studio (WB+PS)

In 2016, HNIA began partnering with WB+PS, the brainchild of artist organizers Works Progress, to begin the development and launch of the NE Incubator. The Incubator's work is to bring together artists, scientists, and a diverse array of community members to incubate ideas and grassroots leadership in the arena of environmental and water health and sustainability, leading us to the solutions that work for our community as we face the challenges of the 21st century.

HNIA provided startup costs for the development of a physical space (coincidentally in HNIA's old office space), partnered on numerous grant applications (one was successful!), and brought new people into the WB+PS space for both formal and informal conversations.

Looking forward to 2017, WB+PS will be expanding its physical location, and together we will be building upon 2016's initial work. There are plans to develop Incubator pilot programming for Jackson Square Park in addition to pursuing funding that will allow HNIA and WB+PS to bring in the capacity needed to launch longer-term Incubator work.

16. MAJOR HIGHLIGHT #2

Phase II of the Edison Plaza & RiverFirst Demonstration Project (the Edison Plaza)

2016 saw the grand opening of the much-anticipated Edison Plaza, as part of the broader NE Green Campus, and as part of what is being hailed as the Greenest High School in America.

The Edison Plaza combines innovative environmental infrastructure – from a massive storm water collection and redistribution system, to be graywater reuse ready, to the

incorporation of solar (anticipated summer 2017) – with artistic, educational, and public space upgrades that provide expanded educational and career path opportunity for the diverse Edison High School population, are intended to catch the eye of and allow for exploration and engagement by the broader community as to environmental best practices, and provide an attractive public space. We've already seen Edison taking advantage of the investment as they have integrated this outdoor classroom into IB science curriculum, business curriculum, and new programming being developed in partnership with local organization Spark-Y.

The Edison Plaza & RiverFirst Demonstration Project also shows how multiple partners can leverage each other's resources to allow for maximum benefit in any project. Without the combined efforts of the Mississippi Watershed Management Organization, Minneapolis Public Schools, the NFL, Xcel Energy, HNIA, and others, we would not have this jewel in the crown of the NE Green Campus. We are looking forward to the next phase of development at the Green Campus.