

### **Neighborhood Organization Information**

#### **1. NEIGHBORHOOD ORGANIZATION**

## Hale Page and Diamond Lake Community Association

#### **2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: Organization Address: Organization ZIP: Organization Email Address: Organization Phone Number: Courtney Laufenberg 5144 13th Ave South 55417 office@hpdl.org 612-548-4735

#### **3. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

2/27/2017

### Stakeholder Involvement - Basic Outreach & Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders.



Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.



Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

At least once with goal of reaching a portion of neighborhood.



At least once with goal of reaching most or all of neighborhood.



For more than one issue/outreach effort.



On a routine basis.

#### 6. Door-Knocking/Flyering



Was carried out primarily by staff



Was carried out primarily by volunteers

#### 7. Door-Knocking/Flyering



Was carried out primarily to increase membership and participation



Was carried out primarily to get input on specific city or neighborhood issue



Was carried out primarily to inform stakeholders of a city or neighborhood issue

#### 8. Approximately how many households did your organization reach through door-knocking in 2016?



#### 9. EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

#### **10. OTHER (please check all that apply)**

Conducted at least one community-wide survey (such as a random sample or all-household survey).

Conducted another form of survey (e.g., intercept survey).

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.



Distributed a quarterly or semi-annual newsletter to all households.



Other activities (please describe here):

#### 11. Please provide an estimate of volunteer hours provided to your organization in 2016

12. How did your organization reach out to under-represented groups in your nei	ighborhood? (Please check
all that apply)	

Worked on an issue of particular interest to an under-represented group within the neighborhood.
Provided notices of annual and special meetings in multiple languages.
Provided newsletter articles or web pages in multiple languages.
Targeted outreach in apartment buildings or blocks to reach renters.
Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
Held focus groups or open meeting formats for under-represented communities.
Met with other agencies in the community that work closely with under- represented constituencies in the neighborhood.
Included an Americans with Disabilities Act statement on meeting and event notices.
Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
Other activities (please describe here):

# 13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

HPDL organized a ribbon cutting for the new park in our neighborhood and continued the tradition of the annual crime and safety meeting in March that includes duty officers and the leadership of 3rd precinct. HPDL didn't do door knocking in 2016 but there are plans to do a door to door survey in 2017.

## **Neighborhood Priorities**

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

### 2016 Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### **15. MAJOR HIGHLIGHT #1**

Triangle Park in the HPDL neighborhood has been an issue on the board's radar for several years so we were thrilled when money was allocated towards tearing down and rebuilding the park. The park was so run down and the board felt it was a safety hazard to the community. HDPL board members had been in touch with park board staff and the park board representative trying to get the issue addressed. HPDL members were involved in the regional park planning project and had their feedback added to the park design. The HPDL board wanted to add to the renovated park so we raised funds to build the shelter that was on the plans but didn't receive funding. The hope is that the shelter will be raised in 2017.

#### **16. MAJOR HIGHLIGHT #2**

Although HPDL has a business association in our neighborhood they were not able to provide some of the services that several businesses were asking for. In 2016 HPDL Community Association applied for a Façade Grant and we have been able to match funds to 5 projects at local businesses. Funds are still available in the program and we look forward to putting them to work in the community. HPDL also put together a bike rack program where HPDL matched the funds that the City of Minneapolis offers through their program so we were able to put in several custom racks at local businesses.