

## Neighborhood Organization Information

### 1. NEIGHBORHOOD ORGANIZATION

#### Kingfield Neighborhood Association

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	<b>Sarah Linnes-Robinson, Executive Director</b>
Organization Address:	<b>3754 Pleasant Ave S</b>
Organization ZIP:	<b>55409</b>
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Organization Phone Number:	<b>612-823-5980</b>

### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**3/8/2017**

# 2016 CPP Annual Report

## Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### 6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

## 7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

## 8. Approximately how many households did your organization reach through door-knocking in 2016?

**Doorknocking: 2 times for 2 different areas. 300/120.**

**We also doorknocked for Voter Registration 2 times in partnership with the City and reached about 180 doors each time.**

## 9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

## 10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

**11. Please provide an estimate of volunteer hours provided to your organization in 2016**

**12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We are trying to do fewer meetings, and instead be out where the people are out and gather input there including during National Night Out, Nicollet Open Streets, and at the weekly Kingfield Farmers Market.

Doorknocking: 2 times for 2 different areas. 300/120. We also doorknocked for Voter Registration 2 times in partnership with the City and reached about 180 doors each

time. Door-to-door outreach is typically done for emergency issues in a specific area. We do regularly encourage people to sign up for our weekly eNews—it currently goes to over 2800 addresses—as that is the fastest way to reach a large amount of people quickly.

This type of outreach is super important but also incredibly staff intensive. Even if a volunteer staff's the event, materials still need to be put together and delivered to and from site which, depending on the event can take either a single or multiple hours. Also, since volunteers are volunteers, they sometimes don't fulfill their commitments and staff is left filling shifts and bridging gaps between volunteers. If they City wants this type of direct outreach to continue, neighborhoods should receive more money each year to support this work.

KFNA continues to create and mail a quarterly newsletter because the organization feels the outreach is important and is the one way we can assure information gets into every home in the neighborhood. However, this outreach is very expensive, costing about 10% of our CPP allotment each year. If they City wants this type of direct outreach to continue, neighborhoods should receive more money each year to support this work. KFNA continues to build relationships with the schools, churches, and businesses in our community through regular contact and multiple community regular events.

KFNA is very excited about the establishment of our new Equity and Outreach Committee who is committed to making Kingfield a safer, more inclusive neighborhood for everyone. They have created a yard sign to be welcoming to historically marginalized groups, written articles on tolerance and in response to hate crimes, and are working on setting up diversity training for the board, and potentially a shorter workshop for the community.

# 2016 CPP Annual Report

## Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

# 2016 CPP Annual Report

## 2016 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 15. MAJOR HIGHLIGHT #1

- In February 2016, KFNA organized and held the 5th annual **Kingfield Empty Bowls** event, a fundraiser for **Nicollet Square**, which houses 42 formerly homeless youth in our community. Unlimited homemade soup was given to attendees in handmade bowls in return for a donation. Attendees took home the bowl as a reminder of those who are hungry in our community. This event saw almost a 50% increase in attendees and brought together over 800 people and raised over \$10,000 of discretionary funding for Nicollet Square. Just a few days ago we held the 6<sup>th</sup> annual event and had similar success!
- In June, KFNA organized the 2<sup>nd</sup> annual **Kingfield PorchFest**. This event provided free access to 61 local musical performances on 38 sites over the course of one evening. This wildly popular event offers local musicians a way to share their talents with their neighbors, as well as serves as a promotional event that draws people both to the neighborhood, and out of their homes for an evening.
- In June, Kingfield and Lyndale finally celebrated the completion and ribbon-cutting for ten separate pieces of art as part of the City's [Nicollet Avenue Public Art Project](#), which includes "Bird on a Stick" at 40<sup>th</sup> & Nicollet as well as numerous bird benches. The bird bench wings were designed by students at Ramsey Middle School in 2016 and created in community workshops held at MLK Park.
- The **Pleasant Community Garden** completed its 7th successful year with over 25 gardeners. These volunteers organized the annual, successful (albeit rainy) **Kingfield Garden Tour**, which supports the KFNA Community Garden Mission of **connecting gardens and gardeners throughout Kingfield**, and raised money to support the garden, the rooftop bee hives, and complete the construction on the **Kingfield Community Outdoor Oven** located adjacent to the garden. KFNA also supports an educational series on backyard gardening in partnership with Hennepin County Master Gardeners, and a communal garden at MLK Park that benefits the Aliveness Project food shelf.
- In 2016, KFNA united Five Watt Coffee and Sebastian Joe's to bring Kingfielders the sweetest **National Night Out** experience ever...ice-cream biked directly to every registered block party, all 52 of them! The two locally owned businesses developed an ice cream called 'The Kingfield',

created after Five Watt's signature coffee drink which is flavored with coriander, vanilla, and Hawaiian Sea Salt.

- The **Kingfield Community Outdoor Oven** had its groundbreaking event in September 2016 where over 200 people attended and enjoyed hearth-baked pizza. It was so much fun that another event was held in October! The oven was put to bed in November but will be woken up again this spring for monthly community events.
- In September, KFNA hosted and co-organized the 3<sup>rd</sup> annual **Nicollet Open Streets** with the Lyndale Neighborhood and Whittier neighborhood groups. Attendance increased this year by 2500 people meaning 14,000 people walked and biked the 2.5 mile stretch of Nicollet Avenue from Whittier neighborhood, down through the Kmart parking lot, across Lake Street, and down to 46<sup>th</sup> Street on a gorgeous fall afternoon.
- November was **Election Day** and KFNA's outreach to the community was huge. Biggest ever. The outcome of the election has led KFNA on an internal-reflection on the organization's role in the community and how we can be more welcoming and inclusive, and also increased our advocacy for neighbors of historically marginalized groups via the creation of the **Equity and Outreach Committee**.
- KFNA participated in the artist-selection for the inclusion of public art on the **40<sup>th</sup> Street pedestrian bridge**, which will receive an infrastructure upgrade as part of the 35W project in the next few years.
- Brought back an old-fashioned **Welcome Packet** for new homeowners in Kingfield.
- Maintained our regular communications including: the recreation of the **KFNA Website at [www.kingfield.org](http://www.kingfield.org)**, **Kingfield Neighborhood Association Facebook Page**, **Nextdoor Kingfield**, weekly **Kingfield eNews**, as well as the printed and mailed quarterly **Kingfield News**. We also continued our weekly presence at the **Kingfield Farmers' Market** to keep neighbors informed about activities, issues, and opportunities right here in Kingfield Neighborhood!

## 16. MAJOR HIGHLIGHT #2