

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Kenwood Isles Area Association (KIAA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: **Jeanette Colby**
Organization Address: **PO Box 3660**
Organization ZIP: **55403**
Organization Email Address:
Organization Phone Number:

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

4/3/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Monthly e-blasts inform the community about board meetings, other important neighborhood meetings, and important neighborhood issues. We also mail a bi-annual newsletter to every household in Kenwood and we have just formed a communications committee that will assess and modify our website and monthly e-newsletter.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

426

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

KIAA has been active in using the web site NextDoor. KIAA has found NextDoor to be a highly successful, efficient, and cost effective resource for disseminating a wide array of informative updates.

NextDoor Kenwood was founded by a KIAA board member in 2013. The neighborhood has been actively growing the online community; it has grown 28% since last year and now includes 627 members, up from 488 at this time in 2016. We also mail a bi-annual newsletter to every household in Kenwood and we have just formed a communications committee that will assess and modify our website and monthly e-newsletter.

KIAA has also helped to organize and financially support adult and youth activities at East Cedar Lake Beach. For example, KIAA is sponsoring a puppet show, arts and crafts/community engagement programs at the beach, and family festivities; we are working with other organizations to host and promote activities such as log-rolling, open swimming, and music in the park.

KIAA has not engaged in door-knocking or flyering activities. KIAA's outreach activities are carried out mainly with its monthly e-blasts with information on board meetings, other important neighborhood meetings, and important neighborhood issues.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

KIAA approved a new priority that will be included in the KIAA 2017 Neighborhood Priority Plan. The priority identified by the community survey is “promoting landscaping that protects our lakes.” The focus of this priority will seek to:

- Spread awareness about preserving Cedar Lake Park and about green initiatives, keeping the lakes clean.
- As a neighborhood of lakes, proactively promote protecting the environment, in particular water quality in the lakes.
- Maintain the landscaping around Lake of the Isles that was previously planted.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

During the summer of 2014, East Cedar Beach (aka, Hidden Beach) had the dubious distinction of being the source of the most citations written by MPRB Police of any park in Minneapolis. Recurring problems of alcohol and drug use in the park led to littering, public urination, vandalism, burglary, impaired and dangerous driving, and even violence and threats to police. Our entire neighborhood was impacted, but especially those residents living near or on the route to East Cedar Beach. Anyone who felt unsafe using the beach, or bringing children there, was also impacted because this resource was not available to them. We took three major actions. First, the MPRB cleared a lot of the buckthorn and scrub that provided cover and obscured sight lines. This reduced some of the "hiddenness" about the area. Next, KIAA contracted with the MPRB Police to have extra officers working at the beach. These officers made an effort to get out of their cars, walk around, and interact with beachgoers. Third, KIAA worked with a number of partner organizations to sponsor and promote activities to appeal to a wide range of people. Bringing more people and a larger variety of people to the park creates a safer, more welcoming environment. The number of citations in the summer 2015 was half the number in 2014, and fell again in 2016. Neighbors near the beach feel much safer and the area is calmer. We hope to continue the success in 2017.

16. MAJOR HIGHLIGHT #2