

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Lind-Bohanon Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Cody Olson
Organization Address:	PO Box 29525
Organization ZIP:	55429
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3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/2/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

0

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Held targeted focus groups on development of 4400 Lyndale Ave N. property in conjunction with Artspace Projects.

Began digitizing and posting online any and all available documents, photos, etc on our website.

Communicated many events and meetings beforehand in both newsletters and on social media (Facebook, Twitter, Nextdoor)

11. Please provide an estimate of volunteer hours provided to your organization in 2016

517

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

In addition to the above activities, we also began posting fliers for events and initiatives inside of local businesses, which had the dual effect of connecting with our small business owners and spreading our word to the people that frequent them.

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement?
What are you doing that is new or particularly successful to involve residents and others?**

We are consistently looking to improve outreach to our under-represented groups. Our events have always been an excellent way to interact and engage with our underrepresented groups, particularly renters, but usually to have a successful event we need to provide food. In 2017 we will be looking to increase outreach to our elderly and disabled communities by posting notices in Kingsley and Shingle Creek Commons, as well as include ADA notices on our communications. We partnered with Hearts and Hammers to provide a targeted mailing to Elderly, Low Income, and Veteran homeowners in order to inform them of free home repair services. We began discussions to become a partner in a Southeast Asian Soccer League that would serve the dual purpose of providing recreational activity and important information to our Southeast Asian residents. We are in the process of putting together a new welcome packet for new homeowners in the area, and working on using those informal connections to better reach out into our neighborhood.

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Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

No new priorities

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2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Contracting with Artspace

We have been working for years to make the vacant building at 4400 Lyndale Ave N an asset to the community, and we took a big step this year by contracting Artspace Projects to work with us to create a market study on the property in order to present it to potential investors. If done correctly, this property, would be the featured block in our community, and something that would draw people from all over the city to our neighborhood similarly to some of the arts projects in Northeast Minneapolis. It would be of particular benefit to the Northside arts community to have a space closer to their own neighborhoods.

We worked with Artspace to conduct focus groups of different subsections of the community that would be affected by this project, and those that would be able to help move this project forward. Along with Artspace, we helped synthesize those elements into a tangible plan, which is featured in the greater market study that they completed.

While the project still does not have a buyer, we have more information to bring to potential investors, as well as a unified community voice on what kinds of activities and businesses we would like to see and would support in that property, and have data to back it up.

16. MAJOR HIGHLIGHT #2

Increased Communications

As a neighborhood, we greatly increased our communications and outreach to try and make ourselves known to as many members of the community as possible, and have plans to increase that participation into 2017.

One of our biggest additions was the creation of a new, easy to navigate website. Included in this website is easy to access information for all members of the public to see, including but not limited to our agendas, minutes, financial documents, and event photos. We are constantly working to digitize and make everything in our office available online 24/7.

We also created plans to increase our outreach and communications (listed above) and laid work for a greater number of community events with different focuses in 2017 in order to attract members of our community that cannot or would not go to monthly meetings.