

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Lowry Hill East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Kristina Erazmus
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3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/24/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

100

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

11. Please provide an estimate of volunteer hours provided to your organization in 2016

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

With our population of renters at 85%, LHENA was proud to form its Renters Committee in 2016.

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We moved our office in 2016 to one that is more conducive to holding meetings, easier to find and more accessible to residents. We also started utilizing Nextdoor.com as

another social media venue with much success. LHENA is working on more door knocking and flyering in 2017. The addition of staff and a Renter's Committee will make us more successful with this outreach in 2017. Two factors that helped with success of events late 2016 and into 2017 were one, the addition of residents who are Event Planners to our Social Committee and two, holding regular events each year. Our committees have started utilizing Google Docs for meeting notes and updates on what they are working on. There is a link to this document under each Committee Page on our website. This will give residents who missed a meeting, or residents interested in joining a committee, a good idea of committee projects and initiatives. In an effort to encourage residents to attend meetings, Board meeting times have been shortened. Also, the work done by the committees is really taking off. Building off the success of Paint the Pavement last year, our Open Spaces Committee is taking on wrapping utility boxes. The Environmental Committee is enjoying continued impact in the neighborhood winning a Salt Grant to help encourage neighborhood businesses to use less salt on the sidewalks. Lastly, the new Renters Committee our newest and largest committee, is developing a great list of projects targeted to renters and issues that they face.

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Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

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2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

One highlight was the relocating of our LHENA office. Intermedia Arts did not offer a regular meeting space so LHENA meetings were held at Jefferson Community School. This location was not conducive to holding meetings. LHENA decided to move our office to the Conflict Resolution Center on Hennepin Avenue. This new arrangement gives us a small private office for storage and committee meetings and access to a larger conference room for larger meetings. The space is easier to find, more accessible to residents and, we no longer have to find space to hold meetings in the summer when Jefferson School is closed - which we found to be confusing to our residents. LHENA still plans to continue its long history of supporting and partnering with Jefferson School. In addition, LHENA has built a partnership with the Conflict Resolution Center.

16. MAJOR HIGHLIGHT #2

Another highlight was the addition of a Renters Committee. With our population of 85% renters, this committee and its success, is important to our neighborhood. We decided to hold our first meeting at Liquor Lyles. We thought this was a good opportunity to reach our younger, renter population. At this meeting we passed out a survey to find out specifically what their needs and concerns were. This committee is now our largest. We have seen an increase in new resident participation. In addition, they are working on a list of projects and initiatives aimed at renters and their concerns and interests.