

### **Neighborhood Organization Information**

#### **1. NEIGHBORHOOD ORGANIZATION**

## Logan Park Neighborhood Association

#### **2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: Organization Address: Organization ZIP: Organization Email Address: Organization Phone Number: Reanne Reed-Viken 1330 Van Buren St NE 55413 loganparkna@aol.com 612-516-5762

#### **3. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

### 4/5/2017

### Stakeholder Involvement - Basic Outreach & Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders.



Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.



Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

At least once with goal of reaching a portion of neighborhood.



At least once with goal of reaching most or all of neighborhood.



For more than one issue/outreach effort.



On a routine basis.

#### 6. Door-Knocking/Flyering



Was carried out primarily by staff



Was carried out primarily by volunteers

#### 7. Door-Knocking/Flyering

Was carried out primarily to increase membership and participation

Was carried out primarily to get input on specific city or neighborhood issue

Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

#### 1300

#### 9. EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.

Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

#### **10. OTHER (please check all that apply)**



Conducted at least one community-wide survey (such as a random sample or all-household survey).



Conducted another form of survey (e.g., intercept survey).



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.



Distributed a quarterly or semi-annual newsletter to all households.



Other activities (please describe here):

Distribute newsletter to all households 10 months per year. Held several meetings in 2015 & 2016 for input on our Small Area Plan. Conducted a survey as part of our Small Area Plan process.

#### 11. Please provide an estimate of volunteer hours provided to your organization in 2016

#### 1,000

**12.** How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood.



Provided notices of annual and special meetings in multiple languages.



Provided newsletter articles or web pages in multiple languages.



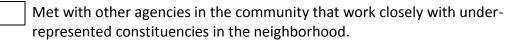
Targeted outreach in apartment buildings or blocks to reach renters.



Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).



Held focus groups or open meeting formats for under-represented communities.



Included an Americans with Disabilities Act statement on meeting and event notices.

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings



Other activities (please describe here):

Members of under-represented groups were encouraged to join the Park Pool committee to advise the Park Board regarding options and preferences for the future new pool.

# **13.** What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Several residents who participated in the Small Area Planning process that we started in 2015 have become become Board Members and active volunteers.

### **Neighborhood Priorities**

#### PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

This is the next phase of the Small Area Plan process which identified many opportunities and issues. Now LPNA needs to prioritize and plan based on neighborhood input.

### 2016 Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### **15. MAJOR HIGHLIGHT #1**

**Community History Project** 

For the past year, LPNA has been working with the Preservation Alliance of Minnesota (PAM), with funding support from the McKnight Foundation, to engage the Logan Park community to identify and map neighborhood cultural assets. As opposed to traditional historic preservation, which focuses primarily on protecting only architecture using strict criteria, cultural asset mapping examines all the components which define a community and its culture, including: parks and open spaces, small businesses, people, places, traditions, history, stories, and more.

The aim of this project is to create greater awareness—of residents, stakeholders, developers, politicians, etc.—about the important factors which make Logan Park what it is. This information can be a platform for more concretely determining a neighborhood identity and direction, seeking grants, informing developments, and planning the long-term future of the neighborhood. The intention is also to build community leadership and expand the capacity of residents and businesses to determine needs and strategies for solutions.

In Logan Park, PAM staff have been engaging homeowners, renters, business owners, and artists about cultural assets and why they find them valuable. They have mentioned Logan Park itself, the old Victorian homes, the sense of grittiness, Elim Church, diverse businesses along Central Ave. like Maya Cuisine, the community of artists, the cobblestones along Quincy Street, and many others. PAM staff anticipate synthesizing this information into a usable report and a GIS map which will include stories, quotations, photos, history, and more.

Other anticipated outcomes and events include work and advocacy on the city's first Conservation District, potentially to be located along the industrial Quincy Street corridor, and a class in the summer e that will show residents how to research the home histories, and foundational assistance to the Northeast Minneapolis Arts District for their Arts Action Plan Part 2.

#### **16. MAJOR HIGHLIGHT #2**

Logan Park Wading Pool

The Minneapolis Park Board identified the 40-year old wading pool at Logan Park as a priority for replacement. The Park is the hub of the neighborhood and affects everyone who lives here. The pool is extremely popular for families in Logan Park and the surrounding neighborhoods. A Pool Committee of residents was formed to work with the Park Board to give input on the pool design and possible optional features. LPNA is working with the Park Board to help find additional funds to pay for the optional features as identified by the Resident Pool Committee. Currently, our understanding is construction on the new pool is delayed due to budget issues for at least a year.