

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Nokomis East Neighborhood Association (NENA)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Becky Timm, Executive Director
Organization Address:	4313 E. 54th Street
Organization ZIP:	55417
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Organization Phone Number:	612-724-5652

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

2/23/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

150 households door-knocked, 120 Better Bus Stop surveys

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Bi-weekly NENA E-news, monthly Nokomis Messenger articles, website, social media, posters and flyers.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

1,833 volunteer hours

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

- We held several large and small community input sessions with city departments. We also held 2 facilitated neighbors gatherings for residents of Hiawatha Lane experiencing livability issues on their block

- 150 households door-knocked, 120 Better Bus Stop surveys
- NENA staff door-knocks Bossen households each week. We worked on the Metro Transit Better Bus Stops Engagement Grant and renters rights
- Community Input Sessions
- Nights out with NENA (monthly)
- Annual Meeting and Board Elections
- NEBA Indoor Block Party
- South Minneapolis Housing Fair
- Grow Monarch Habitat Workshop
- Nokomis East Garage Sale Day
- Keewaydin/Morris Park Festival
- National Night Out
- Minneapolis Monarch Festival
- Safety & Crime Prevention Meeting
- Night Before New Year's Eve
- Board members - 6 new members and 2 returning members elected at annual meeting
- Board appointed 5 members for vacated seats throughout the year
- There were Multiple candidates for elections/appointments.
- Formed the new Green Initiatives Committee
- Also form operations work groups – Governance Committee, Finance and Fundraising Committee and NRP Work Group

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Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

NENA started work on implementing its 2016-2017 Strategic Plan.

Mission

To better the quality of life and build a sense of community pride by sponsoring actions which help our environment, businesses and homes.

Vision

The Nokomis East Neighborhood Association will be this area's first-stop resource hub that helps create an energetic and engaged neighborhood. We will be recognized by our welcoming physical space, our professional staff, diversified funding and our willingness to lead courageous conversations. NENA will be an avenue for addressing important neighborhood issues, a catalyst for building strong neighborhood partnerships, and a channel for wise business growth.

Goals & Objectives

Demonstrate Organizational Responsibility

- Diversify revenue streams
- Demonstrate accountability to stakeholders

Build Operational Excellence

- Improve governance and function
- Build Board cohesion

Build Capacity for Community Engagement

- Create an engaging physical space
- Increase organizational visibility
- Reformulate communication content & methods

Engage the Community

- Build a reliable volunteer base
- Revitalize community relationships
- Enhance committees and projects

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2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Launching Renters Outreach Program: In 2016, we hired Karla Arredondo, a bilingual community organizer. NENA staff received training from the Minneapolis Renters Coalition (and joined), Inquilinos Unidos Por Justicia, HomeLine, CURA and city inspectors. Reached 150 households in the Bossen area. Helped two buildings to advocate for their rights and the landlord made significant changes in repairs and pest exterminations. Restarted the Benefiting Bossen Work Group with Council Member John Quincy. Extensive reporting of issues through the 311 system. Working with the MPD CPS to address crime and safety issues.

16. MAJOR HIGHLIGHT #2

Nights out with NENA: Brought back the NENA tradition of town hall meetings and gathering the community on a monthly basis. Events included the First Annual State of the Neighborhood; Bike Tour with Metro Blooms to showcase the Blooming Alley Project; Info sharing sessions on services available at the Nokomis Library, better lawns to protect pollinators and water, housing trends such as conversion of rental properties, and Home Energy 101 Workshop; and an Open House for our new office. Well attend and popular events.