

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

St. Anthony East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Organization Address: Organization ZIP: Organization Email Address: Organization Phone Number: Christina Perfetti P.O. Box 18130 55418 info@saenaminneapolis.com 612-331-6514

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/27/2017

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders.



Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.



Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door



At least once with goal of reaching a portion of neighborhood.



At least once with goal of reaching most or all of neighborhood.



For more than one issue/outreach effort.



On a routine basis.

6. Door-Knocking/Flyering



Was carried out primarily by staff



Was carried out primarily by volunteers

7. Door-Knocking/Flyering

Was carried out primarily to increase membership and participation



Was carried out primarily to get input on specific city or neighborhood issue



Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

500

9. EVENTS (please check all that apply)

Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey).



Conducted another form of survey (e.g., intercept survey).



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.



Distributed a quarterly or semi-annual newsletter to all households.



Other activities (please describe here):

Developed relationship with Webster Elementary

11. Please provide an estimate of volunteer hours provided to your organization in 2016

200

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood.



Provided notices of annual and special meetings in multiple languages.

Provided newsletter articles or web pages in multiple languages.



Targeted outreach in apartment buildings or blocks to reach renters.

\checkmark

Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).



Held focus groups or open meeting formats for under-represented communities.

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Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood.

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Included an Americans with Disabilities Act statement on meeting and event notices.

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Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings



Other activities (please describe here):

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We have begun to host meetings at two different locations in the neighborhood- Clare Housing for board meetings and Webster Elementary for community meetings. We are intentional in our choices given our large population of people with disabilities who live in Clare Housing, Spring Manor, and other housing complexes close to Clare Housing.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

St. Anthony East Neighborhood Association is the property owner of Community Commons Park off of Broadway St. & Central Ave. in the upper Northeast corner of the neighborhood. SAENA proudly maintains and seeks to improve the property to create a space for the community to gather.

In 2016, SAENA chose to purchase a lawnmower and recruit volunteer assistance to maintain the grass in the park instead of paying a lawn service. Early in the summer, SAENA and volunteers took on grooming the alleyway to improve access.

SAENA began and continues to work with a tree service to create a sustainable plan treat and maintain the large Ash trees in the park.

Residents contacted SAENA about replacing aging playground equipment in the park so young residents had a space to play that was age appropriate and near their residence. In responses to that request as well as recognizing the park's potential, SAENA and chose to provide an opportunity for input at a Community Meeting in October 2016. Prior to the meeting, staff recruited Landscape Architecture students at the University of Minnesota to fulfill service learning requirements. Staff, interns, and board members door knocked 500 houses to invite residents to the Community Meeting and gain feedback about the park. SAENA took the opportunity to administer a survey asking residents their perspective about how SAENA could better support the neighborhood.

The October Community Meeting had a terrific turnout and great community engagement to brainstorm ideas to improve the park. The Community Commons Park Committee formed from that meeting and is working to implement improvements. New playground equipment and tree care are primary priorities.

16. MAJOR HIGHLIGHT #2