

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Shingle Creek Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Amy Luesebrink, SCNA Administrative Director
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3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/14/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

150

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

SCNA volunteers host and table along with staff at several neighborhood events including: STEAM Expo, Holiday on 44th, Shingle Creek Clean-up, Tour de Camden, Creekview Park Ice Cream Social, Northside Housing Fair to reach renters and homeowners, Jenny Lind and Olson Middle School Open House events to reach youth, to help raise awareness about SCNA and its work.

We organize and host several community events that help address specific issues including: Shingle Creek Clean-up, Tour de Camden, and STEAM Expo, which have one hundred people attending each event. We also partner and table with VINA and Our Neighborhood Works on their annual Holiday on 44th event which has over one thousand people in attendance annually to help promote our community work.

We also have tabled and participated at the City-wide neighborhood convention to help promote our community and our work and have had several board members attend the City hosted Art of Hosting meetings. We continue to partner with other youth efforts to help us attract, parents, youth and families to our events and to get involved.

11. Please provide an estimate of volunteer hours provided to your organization in 2016

850

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.

- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

SCNA's Robust Community Engagement Garner's New Input New Partners We selected several residents to serve on our Steering Committee for this important community engagement effort. The Steering Committee held several planning meetings in late fall to develop a plan to develop a plan. They reviewed SCNA's nearly 50 NRP strategies from Phase I and II, prioritized them, designed the overall plan and submitted it for engaging our community.

As part of this effort, we have tabled at community events Northside Housing Fair, Annual Shingle Creek Clean up, Tour de Camden, STEAM Expo, Annual Meeting, City Community Connections, Holiday on 44th, SCNA Thank you night and collected information by creatively asking residents using various methods to answer two big questions: What makes a neighborhood great? And what does our community need? The answers we've heard are beginning to shape SCNA's direction regarding retooling its NRP Phase II funds for now and the future.

13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Building on our efforts of surveying the entire neighborhood, SCNA has held a listening session with the Hmong American Mutual Organization, collecting needs and potential partnering opportunities. As a result, SCNA provided them a resource and served as a reference to locate in the same office building. We were excited to help draw this asset to the community.

SCNA also has partnered with Patrick Henry High School Herobotics as part of outreach to under-served populations. As a result in 2016, Herobotics received a international grant for \$27,700 to help build robotics teams through diversity at the middle school level. As a result, five new teams have been started at the middle school level across Minneapolis.

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

Along with all our current projects, the events we host, and city meetings or events volunteers attend, the most recent priorities for SCNA are working to complete are the City required Robust Community Outreach effort and procedural audit.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

Youth of Our Community Continue to Grow With SCNA Support SCNA continues to grow its efforts around youth. In 2015 we launched the first STEAM Expo (Science Technology Engineering Art Mathematics) had three new partners and over 100 attendees in its first year. SCNA started a new partnership with Olson Middle School on a beautification project as a result of hosting the STEAM Expo. Residents learned about SCNA's work in the community, we gained five new partners, and attendees gave us input about safety concerns, home improvement needs, home values, and other youth program needs.

Our partnership with Patrick Henry High Schools Herobotics Team has led to partnering with them on our second annual STEAM Expo, their help at several of our community events, and has led to being the fiscal agent on a successful national grant for their proposed city-wide growth at the middle school level for robotics. Six new diverse middle teams have been added across Minneapolis to help strengthen Herobotics and robotics in general.

We trust that through our continued listening to the needs and our support, Herobotics will continue to grow its member diversity, team building, and organization.

16. MAJOR HIGHLIGHT #2

Tiny Fields Project Slowly Turning Food Desert Green! SCNA has several gardening efforts going on in our community but the Tiny Fields project with our partners Victory Neighborhood Association and Cleveland Neighborhood Association has had a tremendous first year effort! SCNA had 20 new gardeners the first year of the Tiny Fields project in our neighborhood. When your community of 30,000 residents has the title of a "food desert" seeing this tremendous turnout in our neighborhood of 3,333 the first year--its amazing! We're looking forward to helping even more local residents grow their own fresh vegetable and pollinator gardens in 2017.