

## Neighborhood Organization Information

### 1. NEIGHBORHOOD ORGANIZATION

#### West Calhoun Neighborhood Council (WCNC)

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	<b>Kristina Erazmus</b>
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### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**3/14/2017**

# 2016 CPP Annual Report

## Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### 6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

## 7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

## 8. Approximately how many households did your organization reach through door-knocking in 2016?

### 9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

### 10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

**11. Please provide an estimate of volunteer hours provided to your organization in 2016**

**12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

The WCNC is very fortunate to hold our meetings at the beautiful Bakken Museum. We will be working more closely with the Bakken to support each others community mission. We will do that with cross promotion and cultivating a stronger partnership in 2017. We also make numerous one-on-one contacts through neighborhood gathering spaces and at the residential complexes where we live.

The WCNC continues to mail out a quarterly newsletter that reaches every resident and business. In addition, the WCNC mails out postcards to promote the Annual Meeting and Astronomy Night.

Given the small amount of single family homes in West Calhoun, the WCNC will refocus efforts in 2017 to door knock and flyer apartments and condos. In addition the WCNC will reach out to local businesses to forge a stronger relationship.

The WCNC has committed to hosting a variety of events each season that will appeal to every resident. These events include: Earth Day, Movie Night, Astronomy Night and volunteering for the Loppet.

The WCNC will continue to promote meetings and committee projects that focus on issues that affect all residents such as traffic issues, safety and our Green Space.

We also have conducted and recorded many systemic observations of our traffic problems at our troubled neighborhood intersections.

With the usual turnover of board members who move on from the board for many reasons, one major reason is that they move out of the neighborhood, the WCNC is continually promoting the WCNC. This is done through word of mouth, newsletters, enews and our website.

The WCNC will focus efforts in 2017 to cultivate better relationships with our businesses and look to engage our renter population, our two under engaged groups.

The WCNC will continue to utilize its NEW website, and its social media platforms to engage all residents. The WCNC would like to increase participation on the Board and on our committees.

The WCNC will begin to reach out to make stronger connections and partnerships with the Bakken Museum, businesses in the neighborhood, property owners and managers of the apartments and condos in the neighborhood. We would like to build a relationship with them to help us reach our under represented groups: business owners and younger renters.

## Neighborhood Priorities

### PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

#### Priority 1

Improving the Green Space with solutions to the constant flooding, to give the space a more "park like feel."

Current Status on this priority: With the recent passing of the Phase I review, Phase II plan and NPP in November of 2016, the WCNC is just beginning the planning process for meeting with all the appropriate parties and determining next steps.

#### Priority 2

The safety of the West Calhoun residents, as well as the citizens that frequent the neighborhood, has been an ongoing focus of the joint CIDNA I WCNC Safety Committee and Board. It will continue to be in 2017. With the recent passing of the Phase II plan; we now have dollars allocated to fund safety initiatives

Current Status on this priority: The WCNC is in the beginning stages of determining who the parties are that need to be involved such as Public Works and Traffic. Staff is working on setting up meetings with key players to move forward on our strategies.

#### Priority 3

The WCNC will focus efforts to build stronger partnerships with local businesses in the neighborhood. In the past, there was a strategic effort to put together a brochure, The Edge, to promote neighborhood business. Staff and committees will revisit this project.

Current Status on this priority: Currently, staff is working to determine where this project left off, the goal of the project and how to now move it forward.

#### Priority 4

The WCNC would like to build capacity of the Board and committee volunteers.

Current Status on this priority: With the completion of the new website and new Facebook page, the WCNC is positioning itself to better market who we are and what we do. In addition, we would like to focus efforts on door knocking, neighborhood happy hours and reaching out to property owners and management to help us reach our young renters. We are in the very beginning stages of this project. We will be working on specific strategies and steps on the best way to proceed.

# 2016 CPP Annual Report

## 2016 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 15. MAJOR HIGHLIGHT #1

The 2016 highlight for the WCNC was the completion of our Phase I review and completion of our Phase II NRP plan.

The WCNC felt that given the enormous impact that the new SWLRT station would have on the neighborhood, it was best to use NRP dollars for the betterment of this massive project. However, given the stops and starts of the project, in 2016 the WCNC decided it was time to complete the Phase I review as well as the NRP Phase II plan - minus any SWLRT plans. The WCNC worked hard to review all the contracts and priorities of the neighborhood. In November of 2016, the WCNC held a community meeting and vote, and passed both the review of Phase I and the completion of Phase II.

### 16. MAJOR HIGHLIGHT #2

The Second major accomplishment of this board would be the passing of the Neighborhood Priority Plan. The NPP, along with the Phase I and Phase II plans, was passed in November. The WCNC has worked very hard over the last two years to engage residents and determine the neighborhood's priorities. There was an overwhelming response via surveys and meetings, for the WCNC to concentrate efforts and dollars on the Green Space.

This Green Space is considered a regional park that is the site of our Movie Night as well as many other neighborhood and city events. Given that it is so prone to flooding, rendering it unusable, this led the WCNC to the obvious conclusion to center it's NPP on the neighborhood Green Space.

In 2017, the WCNC will begin to reach out to parties, including the Park Board and Hennepin County, to work on the flooding problem and give the space a more "park like feel."