

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Webber-Camden Neighborhood Organization

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Roberta Englund, ED
Organization Address:	1206 37th Avenue North
Organization ZIP:	55412
Organization Email Address:	info@webberamden.org
Organization Phone Number:	612-52-2100

3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

4/6/2017

2016 CPP Annual Report

Stakeholder Involvement - Basic Outreach & Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

8. Approximately how many households did your organization reach through door-knocking in 2016?

200

9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

A robust Website and Media (Face Book) communication

11. Please provide an estimate of volunteer hours provided to your organization in 2016

180 not including Board meetings

12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

Webber–Camden Neighborhood is a very integrated neighborhood – with a scattered mix of home owners and tenants. There are no isolated pockets of race based occupancy. Meetings are well attended by a broad cross section of residents.

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement?
What are you doing that is new or particularly successful to involve residents and others?**

Because of the amount of renovation, redevelopment and new construction neighborhood residents are very involved in developments related to those projects. Additional community engagement initiatives are related to environmental based initiatives, summer programs and partnerships with Hennepin County and the MPRB.

2016 CPP Annual Report

Neighborhood Priorities

PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

2016 CPP Annual Report

2016 Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

15. MAJOR HIGHLIGHT #1

The creation of the Natural Swimming Pool in Webber Park that opened in May of 2016 after three years of community engagement and resident participation in the planning process.

16. MAJOR HIGHLIGHT #2

Redevelopment of 44th Avenue North which includes the new Hennepin County Library at 45th and Humboldt Avenue North. The library will open on May 18, 2017. And, the engagement and planning process for the development of the new North Market, a Pillsbury United Communities initiative, which is the construction of a full service grocery and health center. The North Market will open in the Fall of 2017.

The neighborhood organization has been very involved with residents on these two projects and the redevelopment of 4146 Fremont Avenue North, as well as the planning for the reconstruction of 42nd Avenue North which will have a major impact on the neighborhood and residents.