

### **Neighborhood Organization Information**

#### 1. NEIGHBORHOOD ORGANIZATION

### **Windom Community Council**

#### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Steve Rawlins, President
Organization Address: 5843 Wentworth Avenue

Organization ZIP:

Organization Email Address: windomcommunity@gmail.com

Organization Phone Number: (856) 494-6366

#### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

4/13/2017

### Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

4. MEETINGS (please check all that apply)		
	<b>V</b>	Held regular committee meetings or discussion groups that are open to all stakeholders.
		Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
		Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
		Conducted one or more focus groups.
5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door		
		At least once with goal of reaching a portion of neighborhood.
		At least once with goal of reaching most or all of neighborhood.
		For more than one issue/outreach effort.
		On a routine basis.
5. Door-Knocking/Flyering		
		Was carried out primarily by staff
		Was carried out primarily by volunteers

Was carried out primarily to increase membership and participation		
Was carried out primarily to get input on specific city or neighborhood issue		
Was carried out primarily to inform stakeholders of a city or neighborhood issue		
8. Approximately how many households did your organization reach through door-knocking in 2016?		
0		
9. EVENTS (please check all that apply)		
Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.		
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).		
Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)		
10. OTHER (please check all that apply)		
Conducted at least one community-wide survey (such as a random sample or all-household survey).		
Conducted another form of survey (e.g., intercept survey).		
Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.		
Distributed a quarterly or semi-annual newsletter to all households.		
Other activities (please describe here):		
Community allotment gardening		

11. Please provide an estimate of volunteer hours provided to your organization in 2016

960

7. Door-Knocking/Flyering

## 12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply) Worked on an issue of particular interest to an under-represented group within the neighborhood. Provided notices of annual and special meetings in multiple languages. Provided newsletter articles or web pages in multiple languages. Targeted outreach in apartment buildings or blocks to reach renters. Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.). Held focus groups or open meeting formats for under-represented communities. Met with other agencies in the community that work closely with underrepresented constituencies in the neighborhood. Included an Americans with Disabilities Act statement on meeting and event notices. Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation. Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings Other activities (please describe here): National Federation of the Blind at February Reading Month (braille demonstration, etc.) 13. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others? Posted an opening for a Community Outreach Coordinator Due to residents concerns about

Posted an opening for a Community Outreach Coordinator Due to residents concerns about crime, WCC held a Community Safety workshop at Richfield Lutheran Church. City Invited Police squad to come speak at our Annual Meeting. Attendees learned about 911 and 311 services. Residents concerned about crime had the opportunity to ask questions and listen to MPD staff.

### **Neighborhood Priorities**

### PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

Boost Community Outreach by hiring a part-time staffer to assist in door-knocking and gathering of neighborhood priorities.

### 2016 Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 15. MAJOR HIGHLIGHT #1

"Windom Reads", literacy event at Windom School (February 2016)

### **16. MAJOR HIGHLIGHT #2**

"Fall Dance" at DanceLife Studio (October 2016)