

## Neighborhood Organization Information

### 1. NEIGHBORHOOD ORGANIZATION

#### Windom Park Citizens in Action (WPCiA)

### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	<b>Gayle Bonneville (staff)</b>
Organization Address:	<b>1845 Stinson Parkway, No. 201/203</b>
Organization ZIP:	<b>55418</b>
Organization Email Address:	<b>info@windompark.org</b>
Organization Phone Number:	<b>612-788-2192</b>

### 3. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**5/23/2017**

# 2016 CPP Annual Report

## Stakeholder Involvement - Basic Outreach & Engagement

### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2016?

#### 4. MEETINGS (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders.
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative.
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project.
- Conducted one or more focus groups.

#### 5. DOOR-TO-DOOR (please check all that apply) Door-Knocking or Dropping Flyers Door-to-Door

- At least once with goal of reaching a portion of neighborhood.
- At least once with goal of reaching most or all of neighborhood.
- For more than one issue/outreach effort.
- On a routine basis.

#### 6. Door-Knocking/Flyering

- Was carried out primarily by staff
- Was carried out primarily by volunteers

## 7. Door-Knocking/Flyering

- Was carried out primarily to increase membership and participation
- Was carried out primarily to get input on specific city or neighborhood issue
- Was carried out primarily to inform stakeholders of a city or neighborhood issue

## 8. Approximately how many households did your organization reach through door-knocking in 2016?

0

## 9. EVENTS (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization.
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc).
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

## 10. OTHER (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey).
- Conducted another form of survey (e.g., intercept survey).
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations.
- Distributed a quarterly or semi-annual newsletter to all households.
- Other activities (please describe here):

Monthly mailings (U.S. Mail) to all addresses in neighborhood noting upcoming meetings, agenda items, housing-related programs, board openings, etc. Also: regular e-blasts to e-mail list and social media postings. Did outreach tabling two times at NE Farmers Market and once

at Watershed District ribbon cutting event, as well as annual neighborhood ice cream social/neighborhood meeting.

WPCiA also produced bright-yellow yard signs for placement around neighborhood that note “Neighborhood Meeting Tuesday” to remind passers-by of the monthly general membership meetings.

WPCiA placed flyers at local businesses to outreach for Annual Meeting and Board Election.

**11. Please provide an estimate of volunteer hours provided to your organization in 2016**

**170**

**12. How did your organization reach out to under-represented groups in your neighborhood? (Please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood.
- Provided notices of annual and special meetings in multiple languages.
- Provided newsletter articles or web pages in multiple languages.
- Targeted outreach in apartment buildings or blocks to reach renters.
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.).
- Held focus groups or open meeting formats for under-represented communities.
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood.
- Included an Americans with Disabilities Act statement on meeting and event notices.
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation.
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings
- Other activities (please describe here):

WPCiA hosted a neighborhood meeting featuring the topic of “Islamophobia” and invited members of a local mosque to attend and present on myths and misunderstandings about Islam.

**13. What more would you like to tell NCR or the community about your Stakeholder Involvement?  
What are you doing that is new or particularly successful to involve residents and others?**

WPCiA collaborated with multiple northeast Minneapolis neighborhood organizations and the City of Minneapolis on renters outreach, offering the third “Renters Rights and Responsibilities” forum in 2016.

## Neighborhood Priorities

### PLEASE DESCRIBE ANY NEW PRIORITIES YOU HAVE APPROVED.

Small Area Transportation Plan was initiated and Requests for Proposals were solicited to determine the consultant for this project. Consultant was chosen, Steering Committee members were solicited, and project kicked off in early 2017. The project was spurred on by previous advocacy around Johnson Street traffic calming/traffic volume issues brought up repeatedly at neighborhood meetings that included media coverage.

# 2016 CPP Annual Report

## 2016 Highlights

### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 15. MAJOR HIGHLIGHT #1

Johnson Street advocacy and resulting kick-off of Small Area Transportation Plan process and project:

Residents continued in 2016 to register serious concerns about traffic speed, injuries, property damage, safety, and traffic volumes along Johnson Street, which leads to and from a freeway entrance/exit ramp in a primarily residential neighborhood. Some felt the city was not listening or taking appropriate, timely action. Media were contacted and attended a WPCiA neighborhood meeting where neighbors brainstormed on what to do about this dangerous situation. To build on WPCiA's continuing vivid orange "Slow Down" lawn sign campaign for key streets dealing with these types of traffic issues (Johnson Street, Lowry Avenue), we officially launched the Small Area Transportation Plan process using NRP dollars. This enabled WPCiA to engage more with city and county staff and elected officials, and that project is in progress now with Biko Associates acting as WPCiA's consultant. The plan is expected to be drafted by the end of 2017. WPCiA is already discussing aspects of the plan that could be implemented

#### 16. MAJOR HIGHLIGHT #2

"Islamophobia" meeting:

The topic of "Islamophobia" had arisen in the local, state and national public conversation by early 2016. As a result, WPCiA, recognizing that many of our residents and business neighbors are Muslim, held a community conversation on the topic of "Islamophobia: Myths and Misunderstandings" in February 2016. Representatives of a local mosque were invited to present, and WPCiA publicized the meeting beyond our usual borders. A lively discussion was held, with some greater understandings shared and notation of the need to welcome all people to the community, regardless of religion.