

**1. NEIGHBORHOOD ORGANIZATION**

**Armatage Neighborhood Association**

**2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Nikki Lindberg](#)  
Organization Address: [2500 W 57th St](#)  
Organization Address 2:  
Organization ZIP: [55410](#)  
Organization Email Address: [anacoordinator@armatage.org](mailto:anacoordinator@armatage.org)  
Organization Phone Number: [612-668-3206](#)

**3. ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [www.amatage.org](http://www.amatage.org)  
Facebook: <https://www.facebook.com/armatagempls/>  
Twitter: [@ananeighbors](https://twitter.com/ananeighbors)  
Other:

**4. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**03/20/2018**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

250

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

2200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Quarterly  
(If so, at what frequency?)

Number of subscribers to 970  
your email list

Number of followers on 620  
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

*Other activities* (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

500

**14. How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

**15.** What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Have found mailing (postcards) directly to rental addresses is a more successful way to communicate than other ways so far.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. **MAJOR HIGHLIGHT #1**

Casual connections - Welcome Bags and Happy Hours

We have been finding ways to reach neighbors outside of the meeting structure, and both our Welcome Bags for new residents, as well as our bi-monthly happy hours are gaining a good reputation. Our board member who has taken on the Welcome Bags has even had new residents reach out to him to ensure they get one! Happy hours have gained a few regulars, and we find more and more people aware that this is a fun way to meet people, but also to learn more about what is happening in our neighborhood (and even how they might be able to get involved).

### 18. **MAJOR HIGHLIGHT #2**

Business Facade Grant Program

We haven't had a great way to engage with our businesses beyond soliciting support for our summer festival, and it was very appreciated by the small businesses in our neighborhood (of which there aren't very many) that we demonstrated this sort of appreciation and support for them. Only one business has taken advantage of the program so far, but just even having that in place has been impactful, and we hope translates into better relations with our area businesses.