

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Armatage Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Nikki Lindberg
Organization Address:	2500 W 57th St
Organization Address 2:	
Organization ZIP:	55410
Organization Email Address:	anacoordinator@armatage.org
Organization Phone Number:	612-668-3206

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:www.amatage.orgFacebook:https://www.facebook.com/armatagempls/Twitter:@ananeighbors

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/20/2018

2017 Annual Report

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



Conducted one or more focus groups

6. <u>DOOR-TO-DOOR</u> (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

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At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



For more than one issue/outreach effort

- On a routine basis

Conducted primarily by staff members



Conducted primarily by volunteers



Carried out primarily to increase membership and participation

- Carried out primarily to gather input or inform on a specific city or neighborhood issue
- 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?

250

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
 - Carried out primarily to gather input or inform on a specific city or neighborhood issue
- 9. Approximately how many households did your organization reach through FLYERING in 2017? 2200
- 10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



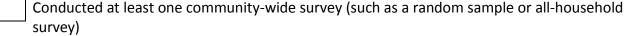
Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

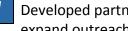
11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	Quarterly
Number of subscribers to your email list	970
Number of followers on Facebook and Twitter Combined	620

12. **OTHER** (please check all that apply)



Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

500

14. <u>How did your organization reach out to under-represented groups in your</u> <u>neighborhood?</u> (please check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood



Provided notices of annual and special meetings in multiple languages



Provided newsletter articles or web pages in multiple languages



Targeted outreach in apartment buildings or blocks to reach renters



Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities



Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood



Included an Americans with Disabilities Act statement on meeting and event notices

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation

Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Have found mailing (postcards) directly to rental addresses is a more successful way to communicate than other ways so far.

2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Casual connections - Welcome Bags and Happy Hours

We have been finding ways to reach neighbors outside of the meeting structure, and both our Welcome Bags for new residents, as well as our bi-monthly happy hours are gaining a good reputation. Our board member who has taken on the Welcome Bags has even had new residents reach out to him to ensure they get one! Happy hours have gained a few regulars, and we find more and more people aware that this is a fun way to meet people, but also to learn more about what is happening in our neighborhood (and even how they might be able to get involved).

18. MAJOR HIGHLIGHT #2

Business Facade Grant Program

We haven't had a great way to engage with our businesses beyond soliciting support for our summer festival, and it was very appreciated by the small businesses in our neighborhood (of which there aren't very many) that we demonstrated this sort of appreciation and support for them. Only one business has taken advantage of the program so far, but just even having that in place has been impactful, and we hope translates into better relations with our area businesses.