2017 Annual Report

Community Participation Program



Neighborhood Organization Information

1. <u>NEIGHBORHOOD ORGANIZATION</u>

Bancroft Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Luke Stultz

Organization Address: 4120 17th Ave S

Organization Address 2:

Organization ZIP: 55407

Organization Email Address: info@bancroftneighborhood.org

Organization Phone Number: 612-227-3695

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: bancroftneighborhood.org

Facebook: facebook.com/bancroftneighborhood

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/12/2018

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

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5.	MEETINGS (please check all that apply)		
	$\sqrt{}$ Held regular committee meetings or discussion groups that are open to all stakeholders		
	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative		
Hosted at least one general membership or committee meeting in response to request for input - such as a development proposal, transit planning or public project			
	Conducted one or more focus groups		
6.	DOOR-TO-DOOR (please check all that apply)		
	Door-Knocking (with goal of face-to-face engagement)		
	At least once reaching a portion of neighborhood		
At least once reaching most or all of the neighborhood			
	For more than one issue/outreach effort		
On a routine basis			
Conducted primarily by staff members			
Conducted primarily by staff members Conducted primarily by volunteers			
Carried out primarily to increase membership and participation			
	Carried out primarily to gather input or inform on a specific city or neighborhood issue		
7.	Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?		
	0		
8.	FLYERING (please check all that apply)		
0.			
	Distributing flyers (dropping literature at doors)		

	At least once reaching a portion of neighborhood			
	At least once reaching most or all of the neighborhood			
	Carried out primarily to inform and increase membership and participation			
	Carried out primarily to gathe	r input or inform on a specific city or neighborhood issue		
9.	Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?			
	1500			
10. EVENTS (please check all that apply)				
		ghborhood event or other community event that included ormation about your organization		
	Organized smaller events for specific outreach to target audiences (e.g., sidewalk tab reach renters, lemonade stands, tabling at Farmer's Market, etc.)			
11.	all that apply)			
	Print a paper newsletter Ye (If so, at what frequency?)	s, quarterly to approximately 1500 households		
	Number of subscribers to 25 your email list	4		
	Number of followers on 77 Facebook and Twitter Combined	7		
12.	OTHER (please check all that apply)			
	Conducted at least one community-wide survey (such as a random sample or all-household survey)			
	Conducted another form of survey (e.g., intercept survey)			
	Developed partnerships with expand outreach into under-r	cultural, religious, professional or business associations to epresented		
	Other activities (please describe here)			

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

r organization reach out to under-represented groups in your		
5,		
teer,		

Participated in Southside United Neighborhoods (SUN) Project to address broader issues that affect the neighborhood.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

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2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Partnered with Tiny Diner to offer educational classes around urban gardening, food forests, and other ecological and food-focused topics. This has been successful because it is a focus of many of our residents.

18. MAJOR HIGHLIGHT #2

The Meridian Garden Food Forest is the first urban food forest in the state. Originally it started because Bancroft was part of a food desert. With the co-op just down the road, we may technically not be a food desert; however, we still want to provide people with free, healthy alternatives. Additionally, STEP-UP youth worked in the garden in the summer and learned about growing food, caring for gardens, etc.