

1. NEIGHBORHOOD ORGANIZATION

Beltrami Neighborhood Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Abigail Reynolds](#)

Organization Address: [PO Box 18297](#)

Organization Address 2:

Organization ZIP: [55418](#)

Organization Email Address: office@discoverbeltrami.org

Organization Phone Number: [612-229-8480](tel:612-229-8480)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.discoverbeltrami.org

Facebook: www.facebook.com/DiscoverBeltrami

Twitter: [@Beltrami_NE](https://twitter.com/Beltrami_NE)

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

[02/05/2018](#)

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

422

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

350

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Twice per year
(If so, at what frequency?)

Number of subscribers to 365
your email list

Number of followers on 621
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

Engaged with the Minneapolis Renters Coalition meetings and events, met regularly with other Northeast neighborhood staff members, worked with adjoining neighborhood (St. Anthony East) on joint survey and staffing, and worked with local businesses (not an association) individually to work on events and fundraising.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

580

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

The BNC has seen an uptick in business stakeholder involvement simply due to the increase in businesses opening in our neighborhood. We've been excited to do more event work and other collaborations with these businesses. We've also done a large amount of renter outreach and engagement (more details in Major Highlight #1). One of the best tools we've used to reach new audiences had been promoted Facebook advertisements.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

The BNC partnered with the St. Anthony East Neighborhood Association in order to undertake an extensive survey of rental properties in our two connected neighborhoods. We jointly hired a contractor to complete this survey. This contractor was also equipped with flyers about upcoming events in order to boost awareness of our organizations among residents living in rental property, and had information about renters rights on hand in case it was needed to answer renter questions. After several months of work we had enough data to move forward on creating neighborhood programs that would serve the needs outlined in the survey. The main housing concerns of renters were ongoing maintenance (landlords often completing liability fixes to property but not necessarily livability fixes) and the scarcity of housing in the area. Residents of rental properties have long been under served by neighborhood organizations across the City and we hoped that this work could move our neighborhoods toward remedying this issue. Moving into 2018 we will create the programs that serve tenants in a manner that is equitable and empowering.

18. **MAJOR HIGHLIGHT #2**

We've been excited to see an influx of businesses to our neighborhood which, previously, had only two or three as recently as 2016. In 2017 we had three new businesses approach the BNC during their opening process and continue to have a good relationship with our organization since then. These businesses partnered with us for several community events in 2016. At the opening of it's taproom, HeadFlyer Brewing worked with us to host a "Neighborhood Night" soft-opening where neighbors and community members were invited to get a first look at their new space and get to know the business and each other. Since then, we've collaborated on several community game nights with HeadFlyer that have also doubled as fundraisers for the BNC. In December, we were invited by Five Watt Coffee to have an information table at their Winter Maker Market. We were able to promote several upcoming events and do general outreach to the community members that attended. Another upside to partnering with both of these businesses is that they are located on the opposite side of the neighborhood to where we usually meet and host events (Beltrami Park). We're excited to continue building these relationships and make sure our community has a positive relationship with neighborhood businesses.