

Neighborhood Organization Information

#### 1. NEIGHBORHOOD ORGANIZATION

#### CANDO

#### 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Alex Griffin
Organization Address:	3715 Chicago Ave
Organization Address 2:	
Organization ZIP:	55407
Organization Email Address:	cando@thecentralneighborhood.com
Organization Phone Number:	612-824-1333

#### 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:

thecentralneighborhood.com

Facebook:

www.facebook.com/centralmpls

Twitter:

Other:

#### 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/14/2018

### 2017 Annual Report

## **Community Participation Program**

Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

#### 5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



Conducted one or more focus groups

#### 6. <u>DOOR-TO-DOOR</u> (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- $\sqrt{}$
- At least once reaching a portion of neighborhood



At least once reaching most or all of the neighborhood



For more than one issue/outreach effort

On a routine basis



Conducted primarily by staff members



Conducted primarily by volunteers



Carried out primarily to increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?

730

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue
- **9.** Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?

730

10. EVENTS (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

#### 11. COMMUNICATION (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	Yes, Quarterly
Number of subscribers to your email list	787
Number of followers on Facebook and Twitter Combined	1051

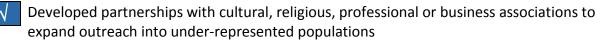
12. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)



Other activities (please describe here):

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

1536

#### How did your organization reach out to under-represented groups in your 14. **neighborhood?** (please check all that apply)

$\checkmark$	Worked on an issue of particular interest to an under-represented group within the neighborhood
$\checkmark$	Provided notices of annual and special meetings in multiple languages
$\checkmark$	Provided newsletter articles or web pages in multiple languages
	Targeted outreach in apartment buildings or blocks to reach renters
$\checkmark$	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
$\checkmark$	Held focus groups or open meeting formats for under-represented communities
$\checkmark$	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
	Included an Americans with Disabilities Act statement on meeting and event notices
$\checkmark$	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
$\checkmark$	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

**15.** What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

# 2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

#### 17. MAJOR HIGHLIGHT #1

To promote healthy and affordable eating, CANDO started an innovative gardening program in 2015 called Plant-Grow-Share. This year we worked with over 50 local gardeners and their families to grow and share organic vegetables with our neighbors. 2017 marked our first recipe share mixer, giving our participants a chance to prepare and share a meal made with ingredients that we grew together; it was a great opportunity to discuss the rich and diverse culture that we all bring to the neighborhood!

#### 18. MAJOR HIGHLIGHT #2

CANDO worked with the Minneapolis Parks and Recreation Department and several community organizations to create a better engagement process for the redesigning of our neighborhood park; Green Central Park. We hosted three community events and participated in key stakeholder meetings through the transition of park board staff and changing levels of capacity by other groups to ensure that the park design met the priorities of our community. This process resulted in a major change in the plan at the late stages to ensure that key needs of the community were met including a new basketball court, a gathering space/outdoor classroom space and the integration of a skate park without sacrificing other priorities.