

1. NEIGHBORHOOD ORGANIZATION

Columbia Park Neighborhood Association CPNA

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Liz Wielinski](#)

Organization Address: [PO BOX 21953](#)

Organization Address 2: [Minneapolis, MN](#)

Organization ZIP: [55421](#)

Organization Email Address: contact@columbiapark.org

Organization Phone Number: [612-390-3735](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: columbiapark.org

Facebook: <https://www.facebook.com/ColumbiaParkNeighborhoodAssociation>

Twitter:

Other: [We are on Nextdoor with over 300 members](#)

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/19/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

400

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Newsletter Quarterly, missed fall due to editor change over

Number of subscribers to your email list 0

Number of followers on Facebook and Twitter Combined 125

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Helped MNDOT set up a community meeting with our NE neighbors and our neighbors to the north in Columbia Heights regarding a road construction project that affects the greater community

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

430

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We are using Nextdoor and have over 300 neighbors enrolled for our neighborhood. We have also used private email lists to keep our neighbors informed if there are crime or safety issues. This is more of a block by block thing. We also send people to the 2nd Precinct Advisory Committee (2PAC) on a regular basis.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

SOUNDWALL - MNDOT and the City of Minneapolis connected with our neighborhood to inform us that they would possibly be adding a soundwall along University AV from 37th AV NE to Edge Place. Because of the way the MNDOT outreach system works, only the households that would be most affected received notice and ballots to vote on the wall directly and this was approx. 60 households of the 600+ households in our neighborhood.

Due to this minimal outreach CPNA worked with the city and MNDOT to have representatives come to our August meeting to discuss the soundwall. We had an oversize postcard with the information about the meeting and how the voting on the wall worked printed and hand delivered it door to door for the entire neighborhood. We held the meeting and had a much larger than usual attendance. We then posted all the questions asked and the replies on our website for the remainder of the neighbors who had not attended to have access and let everyone know via Nextdoor and email where this information could be found.

The soundwall which had been assigned by MNDOT and not through a community desire to have one was defeated.

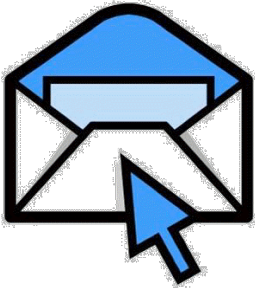
18. **MAJOR HIGHLIGHT #2**

University AV reconstruction from 44th AV NE in Columbia Heights to 27th AV NE in Minneapolis during Spring/Summer of 2018 CPNA was contacted by MNDOT about this project as one of the 3 most affected areas of the construction. Our staff person worked with the MNDOT contact person to find a meeting location that would work for the area. 3 locations were recommended and because of the price the location was the Columbia Heights library which is not in Minneapolis. Our staff person worked with the other NE Minneapolis neighborhoods and the local newspaper to get our the word about the chosen location. We had it advertised on our website, and put it in our newsletter. Our staff person also attended the meeting and asked the pertinent questions to our neighborhood which involved not only this construction, as well as the associated City of Minneapolis road construction that would create access issues for the neighborhood.

The results of the meeting were the following... The project diversion of trucks onto the parkway was realized to be a challenge, as was rerouting the trucks that usually use the south entrance to the railyard and the bus routes. The project has been shortened by about 2 months and there have been bonus opportunities added to the contract for the contractor to finish even earlier.

We'd love to share your highlights with others.

If possible, send digital photos, videos, illustrations or a link to any of these to ncr@minneapolismn.gov with the Subject Line: *2017 CPP Annual Report Images*. If you have a large digital file, please make arrangements to mail or deliver a copy directly to your NCR Neighborhood Specialist.



THANK YOU!

