

1. NEIGHBORHOOD ORGANIZATION

Corcoran Neighborhood Organization

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Flannery Clark](#)

Organization Address: [3451 Cedar Ave S](#)

Organization Address 2:

Organization ZIP: [55407](#)

Organization Email Address: info@corcoranneighborhood.org

Organization Phone Number: [612-724-7457](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.corcoranneighborhood.org

Facebook:

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/08/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

200

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

4500

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

Yes, we printed a monthly newspaper in 2017

Number of subscribers to
your email list

It is delivered to every household in Corcoran (Approx 4500)

Number of followers on
Facebook and Twitter Combined

CNO =1,030 Midtown Farmers Market = 7,000

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We built relationships with renters living in the new Blue Line Flats building. Residents reported experiencing discrimination and struggling with management. CNO was able to work with the owners of the building to address their concerns. In addition, we connected with residents in 25 apartments owned by Misco Holdings, formerly of the Apartment Shop, and partnered with Inquilinx Unidxs to organize tenants to address their concerns about new ownership. We also supported a legal strategy to replace management with an administrator and worked on an organizing strategy to ensure the apartment rents are kept affordable.

Residents created and organized a strategy to engage attendees on improvements to the Hiawatha and Lake Street intersection at the Lake Street Open Streets event in July 2017. Leaders continue to work with local government to push for funding for improvements. Other stakeholders include Our Streets Minneapolis, Sierra Club, Seward Redesign, Longfellow Community Council, and East Phillips Improvement Coalition.

Over 49,000 people attended the Midtown Farmers Market in 2017, creating \$1,000,000 in economic activity and a gathering place for neighbors.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

We'd like to highlight the work of CNO's Economic Development Committee. In 2017, they: Hosted a 12-week entrepreneur training with Neighborhood Development Center to provide business training expertise. Eleven entrepreneurs graduated from the program, completed their business plan, and are ready for success.

Created a new program for entrepreneurs called the Midtown Farmers Market Try It! Program, connecting CNO's economic development work with the Market. The program provides a low-cost way for entrepreneurs to sell their wares at the market. CNO provides a table, chairs, and tent and any market fees associated with having a booth at the market. Three entrepreneurs participated in the program with one continuing on to sell at the Midtown Farmers Market for the remainder of the season.

Organized businesses along the 35th Street Commercial Corridor to invest in placemaking, which included 17 new bike racks and outdoor seating at 23rd Avenue and 35th Street.

Provided Facade Improvements grants to 4 new businesses that opened in 2017.

Guided and facilitated the retail recruitment strategy for the new mixed use development project at 2225 East Lake. This strategy emphasizes businesses locally-owned by people of color. While negotiations are still in process, three tenants have met the priority qualifications.

Hosted a business mixer attended by 17 neighborhood businesses, featuring a strategic marketing expert to encourage both storefront and home-based businesses to come together for networking and building relationships.

Introduced Corcoran Business window clings to enhance neighborhood name recognition & promote shopping local storefront and home-based businesses.

18. **MAJOR HIGHLIGHT #2**

CNO, in partnership with the Minneapolis Renters Coalition, developed a successful strategy and campaign to pressure council members to double the number of complaint-based housing inspectors. The 2018 City of Minneapolis budget includes money to increase the number of complaint-based inspectors from two to four.