

1. NEIGHBORHOOD ORGANIZATION

Field Regina Northrop Neighborhood Group

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Stearline Rucker](#)
Organization Address: [1620 East 46th Street](#)
Organization Address 2:
Organization ZIP: [55407](#)
Organization Email Address: frnng@frnng.org
Organization Phone Number:

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.frnng.org
Facebook: facebook.com/frnng
Twitter: twitter.com/frnng
Other: Instragm.com/frnng

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/21/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

300

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

3800

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter six times per year
(If so, at what frequency?)

Number of subscribers to 3800
your email list

Number of followers on 1000
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

At Every neighborhood event, FRNNG had table for residents to submit there input. (ie. Annual Neighborhood Celebration, Bike Sprint, Nokomis Farmer's Market.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

2200

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Worked/Latin Residents for Historical Tilsenbilt Homes located in Regina Neighborhood to include there home on the City of Minneapolis Historical list.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

By physical visiting renter building, FRNNG was able to recruit new volunteers to partake on committee's. FRNNG was successful in getting the US Postal Service to deliver the news letter to each renters mail box.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

How do FRNNG track our communications to residents via social media & always current Website? FRNNG needed to know if most of our 3800 residents was getting the information and having an opportunity to volunteer on various projects.

FRNNG hire an social media agency for a three month test pilot to get information to residents via face book, twitter while keeping the website up to date. The test project worked and FRNNG has enter a contract with "The Rachel Greenhouse Agency", to managed our technical portion of our organization. The agency is located in our Field neighborhood, which is a great assets to both residents and organization.

As a result our face book and twitter accounts ended 2017 with over 1000 followers. Currently FRNNG website is managed by agency and is always current.

18. MAJOR HIGHLIGHT #2

Getting FRNNG board Community Representatives (Regina, Field, Northrop, North & South Northrop Representatives) to have face to face listenings and information meetings with there residents, and bringing all opportunities and concerns to the full board of directors monthly meeting. FRNNG bd. of Directors needed to know if all three neighborhood issues, concerns and opportunity will be represented at the board meetings and address.

Each Community Representative must hold two yearly meetings , (Fall & Spring) in there neighborhood. The first fall meeting was combined with Regina & Field Neighborhood. Social media and website was used to announce the meeting date along with 1800 postcards went out to residents in Regina & Field neighborhood announcing the meeting. We were able to give away from our local gas station a \$50.00 gas card to resident at the meeting. (Note: residents had to put there names in box for the drawing. We invited various local officials to give updates, along with introducing Organic recycling program. As a result, both Regina & Field Representative and it's residents found the meeting was great and requested more. The next meeting will be spring 2018 for all