

1. NEIGHBORHOOD ORGANIZATION

Fulton Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Ruth Olson](#)

Organization Address: [3523 W. 48th St.](#)

Organization Address 2:

Organization ZIP: [55410](#)

Organization Email Address: info@fultonneighborhood.org

Organization Phone Number: [612-922-3106](tel:612-922-3106)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.fultonneighborhood.org

Facebook: <https://www.facebook.com/fultonneighborhood/>

Twitter: <https://www.facebook.com/fultonneighborhood/>

Other: [Nextdoor Fulton](#)

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

[03/14/2018](#)

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

160

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

2200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Yes, six times per year

Number of subscribers to your email list 800

Number of followers on Facebook and Twitter Combined 3100

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Through our Small Grants Program we continue to reach and impact a variety of residents not normally involved with the neighborhood.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Fulton Neighborhood Association hosted its first Ice Cream Social to much success. Coincidentally, it was scheduled six days after a tragedy in the neighborhood and it provided the opportunity for residents to gather, talk with one another, ask questions, etc. We also used the opportunity to begin our casual surveying of the neighborhood asking "What would you do to improve Fulton Neighborhood?" Those results, along with others at various events, are being used in 2018 to conduct a formal, neighborhood-wide survey.

The Ice Cream Social itself was wonderful- we served more than 600 people and also hosted the Crosstown Community Band, much to the delight of the crowd. The Minneapolis Institute of Arts, Fulton Farmers Market and Pershing Park were also partners.

18. MAJOR HIGHLIGHT #2

I would definitely NOT call this a highlight, but FNA did its best to step forward and work with Council Member Palmisano in response to the officer-involved shooting in Fulton neighborhood. Resident emotions and responses to the incident are still running high and the neighborhood association has focused its activities on information dissemination and facilitating opportunities for public comment and input.