2017 Annual Report

Community Participation Program



Neighborhood Organization Information

1. <u>NEIGHBORHOOD ORGANIZATION</u>

Harrison Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Dave Colling

Organization Address: 503 Irving Ave N Ste 100

Organization Address 2:

Organization ZIP: 55405

Organization Email Address: dave@hnampls.org

Organization Phone Number: 6123744849

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.hnampls.org

Facebook: hnampls

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

3/19/2018

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5.	MEETINGS (please check all that apply)
	Held regular committee meetings or discussion groups that are open to all stakeholders
	Held at least one general membership or community meeting (in addition to the annua meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
	Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
	Conducted one or more focus groups
6.	DOOR-TO-DOOR (please check all that apply)
	Door-Knocking (with goal of face-to-face engagement)
	At least once reaching a portion of neighborhood
	At least once reaching most or all of the neighborhood
	For more than one issue/outreach effort
	On a routine basis
	Conducted primarily by staff members
	Conducted primarily by volunteers
	Carried out primarily to increase membership and participation
	Carried out primarily to gather input or inform on a specific city or neighborhood issue
7.	Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?
	700

8. FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)

	At least once reaching a po	ortion of neighborhood		
	At least once reaching mo	st or all of the neighborhood		
	Carried out primarily to in	form and increase membership and participation		
	Carried out primarily to ga	ther input or inform on a specific city or neighborhood issue		
9.	Approximately how many househo	lds did your organization reach through <u>FLYERING</u> in 2017?		
10.	EVENTS (please check all that a	apply)		
	· ·	neighborhood event or other community event that included information about your organization		
	Organized one or more iss Streets, Creative Citymakii	ue specific event (such as a safety forum, housing fair, Openng, etc.)		
		for specific outreach to target audiences (e.g., sidewalk tabling to tands, tabling at Farmer's Market, etc.)		
11.	COMMUNICATION (please fi	Il in all that apply)		
	Print a paper newsletter (If so, at what frequency?)	one in January		
	Number of subscribers to your email list	600		
	Number of followers on Facebook and Twitter Combined	991		
12.	OTHER (please check all that apply)			
	Conducted at least one co survey)	mmunity-wide survey (such as a random sample or all-household		
	Conducted another form of	of survey (e.g., intercept survey)		
	Developed partnerships w expand outreach into und	er-represented		
	Other activities (please describe he	ere):		

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

14. How did your organization reach out to under-represented groups in neighborhood? (please check all that apply)		v did your organization reach out to under-represented groups in your shborhood? (please check all that apply)
	√	Worked on an issue of particular interest to an under-represented group within the neighborhood
	1	Provided notices of annual and special meetings in multiple languages
		Provided newsletter articles or web pages in multiple languages
	$\sqrt{}$	Targeted outreach in apartment buildings or blocks to reach renters
	1	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
	$\sqrt{}$	Held focus groups or open meeting formats for under-represented communities
	1	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
		Included an Americans with Disabilities Act statement on meeting and event notices
	1	Reviewed participation activities, and identified new leaders and volunteers for volunteer committee and board participation
		Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Other activities (please describe here):

We brought several residents to City Council and commission meetings to discuss the need for affordable housing.

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2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

In 2017 as the affordable housing crisis continued across the city, Harrison was also feeling the pressure.

Those most impacted are renters in NOAH, the city has also recognized this and passed a land use plan around the LRT Van White Station Area, inside Harrison, that includes more affordable housing, but that plan did not address the current loss or the loss taking place over the next several years before those plans are implemented.

HNA organized several residents to attend both the planning commission and the city council meeting when the land use plan was voted on.

Because of our input the city council directed CPED staff to work with HNA on the gap in housing not addressed in the land use plan. in 2018 we worked with city staff on the 2040 comp plan, and we'll have more to report on that in our 2018 report.

18. MAJOR HIGHLIGHT #2

Harrison, and the north side in general, has traditionally been underrepresented in the election process, especially in municipal elections.

Everyone is impacted when those most underrepresented in government do not participate and vote.

We received a grant from The Minneapolis Foundation and along with over 20 other organizations in the metro area we worked to organize the community, with a focus on people of color and renters, to vote in the city elections through pledging to vote and an aggressive get out the vote program the last days of the election cycle to contact them.

HNA received over 1500 pledges to votes, overall turnout in the city was up 25,123 votes, and 717 votes in the north side.