

1. NEIGHBORHOOD ORGANIZATION

Hale Page and Diamond Lake Community Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Courtney Laufenberg](#)

Organization Address: [5144 13th Ave South](#)

Organization Address 2:

Organization ZIP: [55417](#)

Organization Email Address: office@hpd.org

Organization Phone Number: [612-548-4735](tel:612-548-4735)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.hpd.org

Facebook: [@hpdimpls](#)

Twitter: [@hpd_mpls](#)

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/26/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through **DOOR-KNOCKING** in 2017?

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

0

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Quarterly
(If so, at what frequency?)

Number of subscribers to 660
your email list

Number of followers on FB - 1,103; Twitter - 527
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

HPDL has two well established events (Picnic in the Park and Frost Fest) that are held for families in our neighborhood and surrounding communities. The board felt it was important to engage with other areas of the population and through that discussion Brew N Stew was born. Chicago Ave is an art corridor and through that discovery this art festival took shape. 60 plus artists sold their artwork along Chicago Ave while local bands played their music on a stage nearby. Local beer was sold and food trucks participated in a stew competition that was judged by the people who tasted them. This event was a huge undertaking by the HPDL board and took over 10 months to plan and execute. We had great response from the community who attended and volunteered for the event. Because of the success in 2017 the planning is underway for 2018.

18. MAJOR HIGHLIGHT #2

In 2017 HPDL wanted to address the money in housing line items that had remained unspent. In talking with other neighborhood organizations we learned of the housing grant programs that they were offering. The HPDL board thought this would be a good use of the funds and would provide homeowners with a financial resource to do work on the exterior of their homes. We set up two grants, Curb Appeal with a maximum of \$500 and Exterior with a maximum of \$2,000. HPDL designated \$20,000 for the Exterior Grants and \$10,000 for the Curb Appeal Grants. The response to these opportunities was phenomenal. We had over 220 applications between the two grants and 30 homeowners were able to do work on their homes this fall. HPDL is excited to offer these grants again in 2018.