

1. NEIGHBORHOOD ORGANIZATION

Jordan Area Community Council (JACC)

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Jordan Area Community Council \(JACC\)](#)

Organization Address: [2900 Fremont Avenue North, Suite 108](#)

Organization Address 2:

Organization ZIP: [55411](#)

Organization Email Address: info@jordanmpls.org

Organization Phone Number: [612-886-4539](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: <http://www.jordanmpls.org/>

Facebook: <https://www.facebook.com/groups/JACCmpls/about/>

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

04/19/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through **DOOR-KNOCKING** in 2017?

1500

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

1500

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter
(If so, at what frequency?)

In 2017, JACC elected to increase its online presence to engage more residents and businesses by developing a quarterly electronic newsletter using mailchimp software.

Number of subscribers to
your email list

1000

Number of followers on
Facebook and Twitter Combined

471

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

Powderhorn Residents Group (PRG) started as a group of neighbors who wanted to make sure sturdy, beautiful, resident-controlled housing continued to be part of their community. PRG has been a housing developer in the Jordan neighborhood for many years. In the summer of 2017, JACC partnered with PRG to survey residents in a cluster to ask questions about their feelings regarding the neighborhood, access to resources, crime, healthcare, etc. JACC surveyed several hundred households. A University of Mn PH.D. student gathered the data and will provide a report with residents comments, and suggestions in 2018.

JACC has partnered with Habitat for Humanity engaging residents thru pop up events, door knocking and surveys since 2011. In 2017 research scientist from the Wilder Foundation gathered all data and will submit a report in 2018.

Thru out the winter months, JACC partnered with the Crime and Safety committee members and the Minneapolis Police Department (MPD) to use social media as a platform to engage residents and provide weekly safety tips from personal safety to property safety, as well as weather related tips.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

575

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

In 2017 the City of Minneapolis revoked the license of a landlord that owned roughly 40 properties on the Northside of Minneapolis. Roughly ten of these properties reside in the Jordan neighborhood. As a result of the revocation, during the winter of 2017, the City of Minneapolis in collaboration with JACC hosted several residents meetings. A collaborative effort was formed to address tenants issues and concerns; residents, the city, primarily reg services, neighborhood associations such as JACC, Hawthorne, NRRC, Cleveland, Folwell, formed an alliance with Minneapolis Public Housing, Community Action, Legal Aid, Hennepin County, Urban Homeworks, tenants rights group: Inquilinx Unidxs Por Justicia and churches: St. Olaf and Greater is Thy Faithfulness COGIC, etc. To meet the various needs of residents, JACC used its office space to host Legal clinics. In addition to offering legal clinics, legal aid also hosted additional preventive type of clinics i.e. expungement clinics to address more pressing legal issues that would prevent residents from renting in the future.

JACC has made an earnest effort to support small business development, one of the areas that was hardest to impact over the years and is under-represented. JACC partnered with Neighborhood Development Center to host the 3rd entrepreneur class. One graduate received \$65k towards their business, Cake in a Jar.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

As part of its anti-violence initiative, Take a Stand/Cease Fire, JACC collaborated with the 4th Street Saloon, Hawthorne Neighborhood Council, Cookie Cart, Kemps, Twin Cities Bikers community and KMOJ to host a Community Wide Vigil. The vigil attracted well over 250+ residents from several Northside neighborhoods, as well as attracting an audience from the entire City of Minneapolis.

For many years JACC has attempted to engage a younger audience. In 2017, JACC used social media as a platform to attract more residents in the demographics 12-21 years of age and implemented the "Doing Good In the Hood" youth scholarship. This scholarship was focused on youth as young as 12 years of age, and was introduced to the community by simply asking youth to write a paragraph and share their story of how and what they are doing to make a difference in their community. Four youth, ages 13 to 15, were selected and received an award of \$100 for their participation and honored at JACC's annual meeting for their outstanding community work. This initiative was welcomed with huge community support; two youth were referred by their teacher and two were referred by their parents.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

In 2016, there were 612 incidents of crime that had occurred in the Jordan neighborhood. That number had increased in 2017 by 131; a total of 743 incidents of crime had occurred by December of 2017. Theft continues to be the number one crime during the course of the year. These statistics demonstrated a strong need for JACC to continue its efforts to support crime strategies such as Take a Stand/Cease Fire. In collaboration with Hawthorne Neighborhood Council, The 4th Street Saloon, Cookie Cart, Kemps, the Twin Cities Bikers community and KMOJ, JACC hosted a community wide vigil. This vigil was promoted as an opportunity for the community to create a safe zone for healing. It drew residents from all faith sectors, generations, ethnicity, race and cultures that reside thru out the Northside and the city of Minneapolis, with the intent to create a safe gathering space that provides resources, entertainment, family friendly games and activities, without incidents of violence. Thru this effort JACC encourages residents to join the Jordan Neighborhood Safety Patrol and/or start a patrol in their neighborhood or on their block.

Here is the link to the story featuring JACC Neighborhood Safety Patrol

<http://kstp.com/news/north-minneapolis-jordan-neighborhood-patrol/4512963/?cat=12157>

18. **MAJOR HIGHLIGHT #2**

JACC partnership with Habitat for Humanity has strengthen over the past two years by hosting an annual Jordan Week of Kindness (JWOK). This celebration is about connecting neighbor to neighbor. Habitat recruited volunteers from Thrivent and Republic Services to join in the effort to plant, do home repairs, neighborhood clean sweep, etc. Light home repairs were completed on 5 homes in the Jordan neighborhood on Morgan Avenue North, near Lowry Avenue. In 2017, JACC expanded its partnerships, and invited 30 agencies to participate in a resource fair at the JWOK, asking each agency to contribute \$100. The funds from the resource fair supported providing the 5 homeowners with a garden gift consisting of a lawn mower, garden hose, seeds, gloves, etc.