

1. NEIGHBORHOOD ORGANIZATION

Kenny Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Ruth Olson](#)

Organization Address: [5516 Lyndale Ave S](#)

Organization Address 2:

Organization ZIP: [55419](#)

Organization Email Address: info@kennyneighborhood.org

Organization Phone Number: [612-392-4477](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.kennyneighborhood.org

Facebook: <https://www.facebook.com/Kenny-Neighborhood-Association-275401922705/>

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/20/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

150

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

75

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter quarterly
(If so, at what frequency?)

Number of subscribers to 360
your email list

Number of followers on 2000
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

informal survey/feedback for work group plans at our Annual Meeting.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1150

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Our Ice Cream Social is our best event to attract seniors.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Kenny Neighborhood had good representation at the "2020: Future of Neighborhoods" conversation by both Board and community members. This represents our commitment to long term discussions and solutions for the continuation of neighborhood associations, their value to the City and how to fund their engagement activities.

We are starting to take a more active role in larger Park programming in order to reach youth and possibly renters in the community. Also, Open Streets allowed us a broader audience to residents from multiple neighborhoods.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

After successfully lobbying in 2016 for an extension to the Lyndale Open Streets route, we worked closely with Our Streets Mpls and three other neighborhood associations (Lynnhurst, Tangletown and Windom) to make the inaugural year of the extension a huge success. The event (along the entire route) attracted more than 45,000 participants, by far the most of any of the Open Streets events and nearly double the number from the previous year.

The neighborhood associations worked together to not only engage the businesses, but to also sponsor our Neighborhood Hub and Kid Zone. Each neighborhood had a table with information, sign ups, surveys, etc. that were relevant to their specific needs. We also had several entertainers and activities to attract participants to our area for further engagement. One of our most successful activities was a neighborhood-based trivia game, which really engaged children for the easier questions and adults for the more difficult questions.

18. **MAJOR HIGHLIGHT #2**

Kenny Community School, an Environmental Focus School and center of our community, was the site of several landscaping and environmental upgrades. A local Eagle Scout made improvements to certify the site as an Environmental Steward project. KNA provided research, education and treatment for a 50+ year-old silver maple tree, which is the cornerstone of the school property.