

1. **NEIGHBORHOOD ORGANIZATION**

**Kenwood Isles Area Association**

2. **ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Shawn Smith](#)

Organization Address: [PO Box 3660](#)

Organization Address 2:

Organization ZIP: [55403](#)

Organization Email Address: [kiaa55405@gmail.com](mailto:kiaa55405@gmail.com)

Organization Phone Number:

3. **ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [kenwoodminneapolis.org](http://kenwoodminneapolis.org)

Facebook:

Twitter:

Other:

4. **DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**03/20/2018**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

0

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) A printed semi-annual newsletter is sent to all KIAA residents.

Number of subscribers to your email list 382

Number of followers on Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

*Other activities* (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

460

**14. How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

**15.** What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

1. KIAA recently contracted with a communications consultant to revamp the KIAA website and launch a Facebook page to increase our communication with KIAA residents. KIAA is also designing a professional logo to modernize our brand as an organization to help convey a fresh perspective on neighborhood engagement.

2. We have implemented community activities at East Cedar Lake Beach that engage neighborhood residents, students, and beach and park visitors. We have found this to be a welcoming way to communicate our goals of safe, respectful, and fun park use.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

There is a history of crime, behavior and nuisance issues stemming from East Cedar Lake Beach during the summer months due to an established culture of mostly young people using this location for gatherings and parties often involving excessive alcohol consumption, drug use and trafficking. This pattern of behavior has discouraged many individuals (and especially families) from feeling comfortable using this wonderful public park location in fear of being negatively impacted by loud, disrespectful, chaotic and possibly dangerous activity from those who are using this location to abuse drugs and alcohol. This was impacting neighbors, families, children and citizens from throughout the metro area who would otherwise like to enjoy the last remaining naturally preserved lakeshore parkland in Minneapolis. KIAA formed a sub-committee of board members to spearhead the planning of various activities and programs at East Cedar Lake Beach. The strategy is to draw more people to the beach (including families and small children) by coordinating events and creating a support network that can counterbalance the mob-mentality of drug/alcohol abuse that otherwise might take hold. KIAA has also proactively worked with the Park Police to add patrols and more active engagement with beachgoers throughout the summer. Police citations are down significantly from a few years prior. More families seem to be gaining a level of comfort utilizing this beach location and there is generally a calming effect on any abusive or disrespectful behavior when structured events are taking place (especially events with families and small children).

### 18. MAJOR HIGHLIGHT #2

Kenwood School is one of the priorities in the KIAA Neighborhood Priority Plan, and KIAA sought ways to support them in ways that would benefit the entire neighborhood. Since KIAA views Kenwood School as an important constituency of our neighborhood, KIAA considers all our residents affected. By directly providing financial support to the Kenwood Elementary PTA, KIAA supports a strong neighborhood school which serves to preserve and improve the neighborhood and community. Examples of PTA-sponsored activities that improve the quality of life in the neighborhood include the school's Green Team activities: the school vegetable garden, the school pollinator/raingarden/sculpture garden, and the annual Earth Day clean up. KIAA directly funded Kenwood Elementary students to create an oriole feeding installation that led to most of the 18 classrooms visiting and hiking in Cedar Lake Park. This promotes environmental stewardship and appreciation of the park by many families which helps preserve the park for future generations.