2017 Annual Report

Community Participation Program



Neighborhood Organization Information

1. <u>NEIGHBORHOOD ORGANIZATION</u>

Lind-Bohanon Neighborhood Organization

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: Cody Olson

Organization Address: PO Box 29525

Organization Address 2:

Organization ZIP: 55429

Organization Email Address: info@lindbohanon.org

Organization Phone Number: 612-588-7641

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.lindbohanon.org

Facebook: https://www.facebook.com/lindbohanon/

Twitter: https://twitter.com/LindBohanon

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/01/2018

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Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5.	. MEETINGS (please check all that apply)		
	Held regular committee meetings or discussion groups that are open to all stakeholders		
	Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative		
	Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project		
	Conducted one or more focus groups		
6.	DOOR-TO-DOOR (please check all that apply)		
	Door-Knocking (with goal of face-to-face engagement)		
	At least once reaching a portion of neighborhood		
	At least once reaching most or all of the neighborhood For more than one issue/outreach effort		
	On a routine basis Conducted primarily by staff members		
	Conducted primarily by volunteers		
	Carried out primarily to increase membership and participation		
	Carried out primarily to gather input or inform on a specific city or neighborhood issue		
7.	Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?		

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

	At least once reaching a portion of neighborhood		
	At least once reaching most or all of the neighborhood		
	√ Carried out primarily to in	form and increase membership and participation	
	Carried out primarily to ga	ther input or inform on a specific city or neighborhood issue	
9.	Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?		
10.	EVENTS (please check all that a	apply)	
	Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization		
Organized one or more issue specific event (such as a sa Streets, Creative Citymaking, etc.)		sue specific event (such as a safety forum, housing fair, Open ng, etc.)	
		for specific outreach to target audiences (e.g., sidewalk tabling to tands, tabling at Farmer's Market, etc.)	
11.	COMMUNICATION (please fill in all that apply)		
	Print a paper newsletter (If so, at what frequency?)	Quarterly newsletter, monthly postcard	
	Number of subscribers to your email list	109	
	Number of followers on Facebook and Twitter Combined	535	
12.	OTHER (please check all that apply)		
	Conducted at least one community-wide survey (such as a random sample or all-household survey)		
	Conducted another form of survey (e.g., intercept survey)		
	Developed partnerships with cultural, religious, professional or business ass expand outreach into under-represented populations		
	Other activities (please describe he	ere):	

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

14. How did your organization reach out to under-represented groups in your **neighborhood?** (please check all that apply) Worked on an issue of particular interest to an under-represented group within the neighborhood Provided notices of annual and special meetings in multiple languages Provided newsletter articles or web pages in multiple languages Targeted outreach in apartment buildings or blocks to reach renters Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.) Held focus groups or open meeting formats for under-represented communities Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood Included an Americans with Disabilities Act statement on meeting and event notices Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings Other activities (please describe here):

Advertised with Camden Community News and provided paid Facebook ads in order to get our information and events in front of as many people as possible.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Lind-Bohanon has been working hard to increase the level of engagement with all members of our community. The main way we have been able to do this is through Community Partnerships. We have great partners in Jenny Lind Elementary, Community of Christ Church, and the Camden Promise, and are working to foster greater relationships with the assisted living facilities in our community: Shingle Creek Commons and Kingsley Commons.

Our most successful way of involving residents in 2017 was through our community events. By moving our events to different parts of the neighborhood, we were able to make contact with neighbors that we don't always get face-to-face contact with. We were able to get contact information and get more people signed up for our communications through any other method. In addition, increasing our usage of positive neighborhood happenings and events on our Facebook page provided the most engagement, especially when paired with paid advertisements.

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2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Volunteer engagement in the Lind-Bohanon neighborhood has been steadily increasing since 2015, when we had 4 members on our board of directors. In 2017, we had a goal to engage new residents particularly to serve on our board of directors. This resulted in a campaign to increase awareness of our Annual Meeting in September through a variety of events, publications, and advertisements.

This campaign was ultimately successful as we went from a 7-person board in August 2017 to a full 11-person board in September 2017 with 6 of those members being first time LBNA board members. Additionally, we have created or brought back several opportunities for volunteers to participate more closely with the neighborhood organization, through events, potential clean ups, and gardens. In 2018, we want to continue this upward trajectory and build a larger group of dedicated volunteers outside of our board that can make positive change in the Lind-Bohanon community.

18. MAJOR HIGHLIGHT #2

In Lind-Bohanon, our existing housing stock in the neighborhood is aging rapidly and many are in need of significant repairs. In late 2016, we re-authorized our home loan programs and put a focus on helping our neighbors improve their homes so that those who wanted to stay in the community or move into it were able to do so.

We had a significant impact on the housing of our neighborhood in 2017. All told, we were able to help 25 neighbors fix, secure, or attain home ownership. Our Home Purchase Assistance program brought 16 new homeowners into the community, our Home Improvement Loans helped 1 person make crucial repairs to their existing home, and our Home Security Rebate program helped 8 homeowners make security improvements to their home. Additionally, we connected 2 homes for major repairs through the Hearts and Hammers program. We also participated and provided input to infill homes built through the Urban Homeworks, City of Lakes Community Land Trust, and Green Homes North Programs.

The combination of new homes and homes with significant upgrades have allowed our neighborhood to continue to be a place that draws new residents into the community.