

1. NEIGHBORHOOD ORGANIZATION

Lowry Hill East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Paul Shanafelt](#)
Organization Address: [2909 Hennepin Ave S](#)
Organization Address 2:
Organization ZIP: [55408](#)
Organization Email Address: paul@thewedge.org
Organization Phone Number: [612-367-6468](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.thewedge.org
Facebook: www.facebook.com/TheWedgeNeighborhood
Twitter: [@TheWedgeNhood](https://twitter.com/TheWedgeNhood)
Other: [instagram.com/thewedge_neighborhood](https://www.instagram.com/thewedge_neighborhood)

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

[03/21/2018](#)

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

250

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. Approximately how many households did your organization reach through FLYERING in 2017?

5000

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Yes. Quarterly

Number of subscribers to your email list 340

Number of followers on Facebook and Twitter Combined 978

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1680

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Over 400 people attended our Movie in the Park night at Mueller Park this summer; the Environment Committee's Low Salt Diet for Minneapolis Campaign helped educate over 250 small businesses on best de-icing/road salting practices to help reduce salination of the Chain of Lakes and Minnehaha Watershed District; our Renters and Social Committees each hosted quarterly socials that attracted dozens of residents; LHENA's Welcome to the Wedge Picnic attracted about 30 new Wedge residents; LHENA volunteers coordinated youth science programming at Mueller Park during the summer; the Uptown Solar Co-op, spearheaded by members of the Finance and Environment Committees, has attracted city-wide interest in rooftop solar; the Environment Committee's Organics Recycling program has over 300 participants and continues to expand; our Finance Committee created an application which allows community members access to NRP funds for programs, events, and projects that fit the LHENA mission.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

LHENA Organics Recycling Drop-off program

LHENA has developed a program in tandem with the Wedge Community Co-op to offer free organics recycling for renters. The intent of the program is to provide an organics recycling option specifically for renters of large (5+units) residential buildings, who often do not have access to such services through their building. With over 80% of LHENA residents renting, a large number of residents do not have access to composting. This program seeks to start to address the gap in organics recycling opportunities in the neighborhood. Over 300 residents are currently participating; we have also secured additional drop-off sites and used our model to help launch the program in other Minneapolis neighborhoods.

18. **MAJOR HIGHLIGHT #2**

Low Salt Diet for Minneapolis Campaign

According to the Minnesota Pollution Control Agency, the chronic level of salt content in Minnehaha Creek and the Chain of Lakes is harmful to aquatic life. That threshold equates to one teaspoon of salt in a five gallon bucket of water. LHENA's Environmental Committee was awarded a grant from the Minnehaha Creek Watershed District to conduct an educational campaign to reduce the amount of chlorides entering the Chain of Lakes and Minnehaha Creek. Neighborhood volunteers had previously cleaned up hundreds of pounds of road salt, much of it in the special service districts of Uptown. After compiling survey data of Uptown businesses, volunteers canvassed business nodes to provide business owners and managers educational materials on ways to reduce salt use. Posters and pamphlets were distributed listing best practices for clearing sidewalks and how to hire a contractor that uses less salt.

Over 35 people have been directly involved in the Low Salt Diet for Minneapolis campaign, helping conduct outreach to over 250 businesses in the Minnehaha Creek watershed district. LHENA hopes to conduct a follow-up with these businesses in 2018 to evaluate their deicing practices. The educational campaign increased the level of understanding of deicing salt pollution, reinforced best practices, and will help build support for limited liability legislation and broader acceptance of the salt pollution problem.