

Neighborhood Organization Information

# 1. NEIGHBORHOOD ORGANIZATION

Lowry Hill Neighborhood Association

# 2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Philip Hallaway
Organization Address:	P.O. Box 3978
Organization Address 2:	
Organization ZIP:	55403
Organization Email Address:	Ihna@lowryneighborhood.org
Organization Phone Number:	

# 3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:

www.lowryneighborhood.org

Facebook:

Twitter:

Other:

# 4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/06/2018

## 2017 Annual Report

# **Community Participation Program**

Stakeholder Involvement – Basic Outreach and Engagement

#### WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

#### 5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



Conducted one or more focus groups

#### 6. <u>DOOR-TO-DOOR</u> (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood



For more than one issue/outreach effort

On a routine basis

Conducted primarily by staff members

Conducted primarily by volunteers

Carried out primarily to increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

- 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?
- 8. FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)



At least once reaching most or all of the neighborhood

Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

#### 9. Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?

10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

#### 11. COMMUNICATION (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)

Number of subscribers to your email list

approximately 600

Number of followers on Facebook and Twitter Combined

#### 12. OTHER (please check all that apply)

Conducted at least one community-wide survey (such as a random sample or all-household survey)

Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

#### Other activities (please describe here):

LHNA annually organizes and hosts an ice cream social in July and annually co-sponsors with 3 other neighborhood associations an ice skating social in January. LHNA also organized a "Historical Walking Tour of Lake of the Isles" in May, 2017, in partnership with the EIRA, organized, publicized and conducted a neighborhood wide yard sale in the Fall, and sponsored with several other neighborhood associations a 7th Ward City Council Candidates Forum prior to the November

general election. The Association also co-sponsors the Kenwood School Carnival and Thrill Kenwood events which are both open to all neighborhood residents.

**13.** Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

633

14. <u>How did your organization reach out to under-represented groups in your</u> <u>neighborhood?</u> (please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood



Provided notices of annual and special meetings in multiple languages



Provided newsletter articles or web pages in multiple languages



Targeted outreach in apartment buildings or blocks to reach renters



Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities

Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood



Included an Americans with Disabilities Act statement on meeting and event notices



Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

The ice cream social, ice skating social, historical walking tour, city council candidates forum and Annual Meeting have all been successful in getting residents to meet their neighbors, their neighborhood Board and promoting interest in their neighborhood.

**15.** What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Organizing events that highlight important parts of the neighborhood, e.g. historical tours, tour of renovated Walker Sculpture Garden.

# 2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

#### PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

## 17. MAJOR HIGHLIGHT #1

Nearing the completion of the Hennepin/Lyndale Reconstruction Project, including installation of water supply infrastructure for irrigation, and planning of final landscaping to be completed in 2108. During 2017 LHNA helped residents stay informed on road closures, bus stop closures, and other disruptions through our neighborhood website by providing links to key information sites and through our monthly emailing sent to neighborhood residents.

#### 18. MAJOR HIGHLIGHT #2

Neighborhood-wide yard sale conducted in partnership the East Isles Residents Association ("EIRA"). The two neighborhoods jointly organized, publicized and facilitated residents in conducting yard sales across the neighborhood on a Saturday in early September, 2017. Cost per family was \$10 with ads placed in the Hill and Lake Press and in the Star Tribune. Maps of yard sale addresses were printed and available at each sale for customers. Items not sold were picked up the following day by local charity for donation.