

**1. NEIGHBORHOOD ORGANIZATION**

**North Loop Neighborhood Association**

**2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Tim Bildsoe](#)

Organization Address: [PO Box 580672](#)

Organization Address 2:

Organization ZIP: [55458](#)

Organization Email Address: [info@northloop.org](mailto:info@northloop.org)

Organization Phone Number: [612-801-3599](tel:612-801-3599)

**3. ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [northloop.org](http://northloop.org) (5000 visitors each month)

Facebook: <https://www.facebook.com/NorthLoopMPLS/>

Twitter: <https://twitter.com/northloopmpls?lang=en>

Other:

**4. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**02/28/2018**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

2500

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter  
(If so, at what frequency?)

Number of subscribers to your email list                      1300

Number of followers on Facebook and Twitter Combined                      3400

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

**Other activities** (please describe here):

We partner with 2020 Partners, DMNA, Downtown Neighborhood Group and the WDBA on a number of engagement activities.

13. **Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017**

4000

**14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)**

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

***Other activities*** (please describe here):

We've identified renters and smaller business owners as under-engaged stakeholders and conducted a number of neighborhood community events during 2017 to engage both groups.

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We saw a significant increase in neighborhood involvement and participation during 2017. This is very encouraging and we think it's due to the variety of community events we hosted, especially around neighborhood beautification and greening. We asked the neighborhood what they wanted and we tailored our work to the feedback we received. We hope our engagement efforts continue to increase participation in 2018.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. MAJOR HIGHLIGHT #1

The North Loop is challenged by the lack of trees and green space. We heard this loud and clear during our 2017 annual meeting when we conducted a neighborhood survey. So the NLNA set out to plant trees and create any green space we could in the neighborhood. During the summer we completed a major tree planting project on Washington Ave between 8th and 10th. We partnered with various property owners and neighborhood donors to add trees and planting beds along Washington Ave -- all this work was completed by the end of the summer and it looks fantastic. We intend to add more trees along Washington Ave in 2018. The total cost of the 2017 project was over \$75,000.

Through our work in 2017, we identified a number of other potential projects for 2018, including a new dog park and a small pocket park connecting separate parts of the neighborhood. A big thank you to the neighborhood for your feedback and support during 2017.

### 18. MAJOR HIGHLIGHT #2

We continued our neighborhood clean up events on Washington Ave in 2017 with increased community participation. We also invited the DMNA to join the fun and they clean up Washington Ave south to Portland Ave. This has been a great engagement activity with volunteers coming from all over the city.

Please check out [northloop.org](http://northloop.org) for the next clean up day!