

1. NEIGHBORHOOD ORGANIZATION

Powderhorn Park Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Tabitha Montgomery](#)

Organization Address: [821 East 35th Street](#)

Organization Address 2:

Organization ZIP: [55407](#)

Organization Email Address: info@ppna.org

Organization Phone Number: [612.722.4817](tel:612.722.4817)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.ppna.org

Facebook:

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/08/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

250

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter Bi-Annual Magazine
(If so, at what frequency?)

Number of subscribers to 500
your email list

Number of followers on 2431
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

Other activities (please describe here):

Developed online feedback portal called Spotlight to capture community input related to specific community issues on an on-going basis. Based on insight from responses; created a summary report that was published online.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

1500

14. **How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

PPNA actively supports and believes in the power of coalitions and collaborative efforts. This drove investing in a new part-time staff position that aims to increase efficacy and concrete outcomes among key community partners like the Minneapolis Renter's Coalition (MRC), South Minneapolis Public Safety Coalition (SMPSC), and Arts on Chicago Collaborative (AoC).

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

PPNA's active involvement with the Minneapolis Renter's Coalition (MRC); considering more than half of its residential households in Powderhorn Park are renters and a third of those are deemed cost burdened; led to a number of direct actions related to advocating for increased renter protections throughout the City.

One example of this advocacy work centers on requesting additional complaint driven inspectors within Fire Inspection Services (FIS) and Housing Inspection Services (HIS). The coalition gave various testimony to the City Council regarding the importance of adding additional complaint driven inspectors within the City's Regulatory Services. This request ultimately led to a unanimous budget amendment to support two additional complaint driven inspectors among members of the City Council.

18. **MAJOR HIGHLIGHT #2**

During 2016, PPNA leveraged several events it hosted or provided fiscal sponsorship for to determine how it might approach a community share program. The primary aim was to understand how it might increase greater access throughout the community to the association's various event related equipment. The association noted that community members who volunteered for various association events or programs were inclined to borrow tents and tables for their personal use.

Based on community input, PPNA devised and launched an equipment rental program to support the broader community's ability to access items like tables, tents and chairs to host their own event. In the first year, this led to just over thirty Equipment Library (EQL) memberships across persons and (or) organization within and outside of Powderhorn Park.