

1. NEIGHBORHOOD ORGANIZATION

St. Anthony East Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Christina Perfetti](#)
Organization Address: [P.O. Box 18130](#)
Organization Address 2:
Organization ZIP: [55418](#)
Organization Email Address: info@saenaminneapolis.com
Organization Phone Number: [612-987-5012](tel:612-987-5012)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: saenaminneapolis.com
Facebook: facebook.com/saenaminneapolis
Twitter:
Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/26/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

800

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

1100

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter twice
(If so, at what frequency?)

Number of subscribers to 600
your email list

Number of followers on 420
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

3000

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

SAENA re-branded and redesigned our website at the beginning of 2017, which helped with consistency of our mailings and promoted brand recognition. We wanted to create outreach materials that would speak to a larger audience.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

SAENA identified renters as one of the organization's under-engaged stakeholders stating that our organization will prioritize outreach to rental units to offer resources to both residents and landlords in order to improve livability and the overall state of housing in the neighborhood. In order to achieve this, SAENA and Beltrami Neighborhood Council partnered on a rental house outreach initiative to engage the stakeholders of rental housing (tenants and property owners) in a process to identify areas of focus for future neighborhood programming.

Our organizations hired a Rental Housing Outreach Coordinator to administer a survey to renter-occupied households through door knocking, at community meetings, and online. 57 surveys were collected in SAE. The Coordinator also administered a survey through phone canvassing to landlords and educated them about SAENA and programs that are currently offered. 6 were collected in SAE.

SAENA is taking recommendations that Coordinator outlined and is investing in home energy squad services and creating a security grant for residents. A primary focus will be to market this to renters. Follow-up conversations with landlords will include our renewed home improvement loan through CEE.

18. **MAJOR HIGHLIGHT #2**

Last fall, the Community Commons Park Committee began implementing ideas that were gathered at SAENA's October 2016 community meeting about much needed improvements to the park. Phase 1 focused on removal, excavation, and safety. Brush along the alley between Spring St and Summer St was removed to expose the open green space some residents were worried was attracting unsafe behaviors. The crop of volunteer trees and overgrown bushes surrounding the Sugar Maple South of Summer St Garden were cleared for a similar reason. Summer St. Community Garden got a makeover when years of piled up debris were cleared and a new shed was installed. This spring new standing garden beds that are accessible for folks who cannot bend down, making our garden a more inclusive space. Close to the playground, the lone baseball backstop and picnic tables were removed. All of this was in preparation for Phase 2 which will happen Spring and Summer 2018.