

1. NEIGHBORHOOD ORGANIZATION

St. Anthony East Neighborhood Associaion

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Christina Perfetti
Organization Address:	P.O. Box 18130
Organization Address 2:	
Organization ZIP:	55418
Organization Email Address:	info@saenaminneapolis.com
Organization Phone Number:	612-987-5012

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:

saenaminneapolis.com

Facebook:

facebook.com/saenaminneapolis

Twitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

02/26/2018

2017 Annual Report

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders



Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



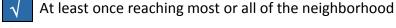
Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

 $\sqrt{}$

At least once reaching a portion of neighborhood



 $\sqrt{}$

For more than one issue/outreach effort

- V On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- $\sqrt{}$ Carried out primarily to gather input or inform on a specific city or neighborhood issue
- 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?

800

8. FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- $\sqrt{}$ At least once reaching most or all of the neighborhood
- $\sqrt{}$ Carried out primarily to inform and increase membership and participation
- $\sqrt{}$ Carried out primarily to gather input or inform on a specific city or neighborhood issue
- **9.** Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?

1100

10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)
- 11. <u>COMMUNICATION</u> (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	twice
Number of subscribers to your email list	600
Number of followers on	420

Facebook and Twitter Combined

12. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)

Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

3000

14. <u>How did your organization reach out to under-represented groups in your</u> <u>neighborhood?</u> (please check all that apply)



Worked on an issue of particular interest to an under-represented group within the neighborhood



Provided notices of annual and special meetings in multiple languages



Provided newsletter articles or web pages in multiple languages



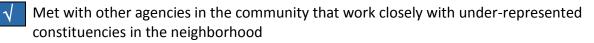
Targeted outreach in apartment buildings or blocks to reach renters

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Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)



Held focus groups or open meeting formats for under-represented communities



Included an Americans with Disabilities Act statement on meeting and event notices

Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation



Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

SAENA re-branded and redesigned our website at the beginning of 2017, which helped with consistency of our mailings and promoted brand recognition. We wanted to create outreach materials that would speak to a larger audience.

2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

SAENA identified renters as one of the organization's under-engaged stakeholders stating that our organization will prioritize outreach to rental units to offer resources to both residents and landlords in order to improve livability and the overall state of housing in the neighborhood. In order to achieve this, SAENA and Beltrami Neighborhood Council partnered on a rental house outreach initiative to engage the stakeholders of rental housing (tenants and property owners) in a process to identify areas of focus for future neighborhood programming.

Our organizations hired a Rental Housing Outreach Coordinator to administer a survey to renteroccupied households through door knocking, at community meetings, and online. 57 surveys were collected in SAE. The Coordinator also administered a survey through phone canvassing to landlords and educated them about SAENA and programs that are currently offered. 6 were collected in SAE.

SAENA is taking recommendations that Coordinator outlined and is investing in home energy squad services and creating a security grant for residents. A primary focus will be to market this to renters. Follow-up conversations with landlords will include our renewed home improvement loan through CEE.

18. MAJOR HIGHLIGHT #2

Last fall, the Community Commons Park Committee began implementing ideas that were gathered at SAENA's October 2016 community meeting about much needed improvements to the park. Phase 1 focused on removal, excavation, and safety. Brush along the alley between Spring St and Summer St was removed to expose the open green space some residents were worried was attracting unsafe behaviors. The crop of volunteer trees and overgrown bushes surrounding the Sugar Maple South of Summer St Garden were cleared for a similar reason. Summer St. Community Garden got a makeover when years of piled up debris were cleared and a new shed was installed. This spring new standing garden beds that are accessible for folks who cannot bend down, making our garden a more inclusive space. Close to the playground, the lone baseball backstop and picnic tables were removed. All of this was in preparation for Phase 2 which will happen Spring and Summer 2018.