

**1. NEIGHBORHOOD ORGANIZATION**

**Saint Anthony West Neighborhood Organization**

**2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Gayle Bonneville/Margaret Egan](#)

Organization Address: [909 Main St. NE](#)

Organization Address 2: [Lower Level](#)

Organization ZIP: [55413](#)

Organization Email Address: [neighbors@stawno.org](mailto:neighbors@stawno.org)

Organization Phone Number: [612-758-0020](tel:612-758-0020)

**3. ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [www.stawno.org](http://www.stawno.org)

Facebook: [stawno](#)

Twitter: [stawno](#)

Other: -

**4. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**03/08/2018**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

100

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

100

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter yes -- approx. every two months  
(If so, at what frequency?)

Number of subscribers to 340  
your email list

Number of followers on 575  
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

**Other activities** (please describe here):

Conducted survey/dot-mocracy events /discussions in the park during the summer programming and a dot-mocracy at one regular meeting regarding neighborhood priorities/use of future NRP funds.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

800

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

New outreach this year: Topic discussions this summer as part of Dickman Park programming. Provided programming for kids, discussion on neighborhood priorities for adults. Also brought Minneapolis police to neighborhood park events.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We also sent postcards and newsletters mailed via U.S. Mail in multiple languages to all address in the neighborhood.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. **MAJOR HIGHLIGHT #1**

This past summer STAWNO instituted a series of community conversations in the park to gain insight into how our neighborhoods who may not attend a regular meeting feel about neighborhood priorities and spending allocations. While children enjoyed puppet shows, a magic show and other entertainment on several weeknights in Dickman Park, adults gathered to discuss STAWNO's work and priorities. We gained valuable input from this new process, which is key as STAWNO was seeking to complete its "robust community engagement process" related to the spend-down of NRP funds. We have now wrapped up this review of our NRP allocations and are proceeding with implementation on several of the projects, such as emerald ash borer tree inoculations, garden projects/median beautification and more utility box graffiti-wraps. STAWNO also collaborated with the Saint Anthony East Neighborhood Association and the Minneapolis Park and Recreation Board and staff on the East of the River Parks Master Plan in selecting a designee and alternate to the Community Advisory Committee. STAWNO continues to engage with the CAC in 2018.

### 18. **MAJOR HIGHLIGHT #2**

This past year several new, large residential development projects became a major focus for STAWNO. The neighborhood at large shows some divisions on the pros and cons of these developments, higher density levels, traffic and parking impacts, design issues, and market-rate-vs-affordable housing concerns. However, throughout the review process for these developments, STAWNO has reached out and engaged new and returning members of the community, including businesses/institutions and residents. STAWNO has provided several forums for community engagement on these projects, including the Land Use and Planning Committee meetings, board meetings, special meetings and even a meeting in the park during the summer Dickman Park programming. While not all community members agreed, we feel ample opportunity and notice was given to the neighborhood via these forums, and that all discussion was conducted in a civil manner despite our philosophical differences. It was imperative to STAWNO to provide a forum for residents to be heard on what could be our "new normal," as larger-scale housing development crosses over the river from downtown into our residential area.