

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

Sheridan Neighborhood Organization

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Sandy Kortebein
Organization Address:	1304 University Avenue NE
Organization Address 2:	
Organization ZIP:	55413
Organization Email Address:	sno@sheridanneighborhood.org
Organization Phone Number:	612-379-0728

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:http://www.sheridanneighborhood.org/Facebook:Sheridan Neighborhood OrganizationTwitter:

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/12/2018

2017 Annual Report

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project

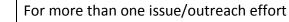


Conducted one or more focus groups

6. DOOR-TO-DOOR (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood



- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers

Carried out primarily to increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

- 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?
- 8. FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)

- $\sqrt{}$ At least once reaching a portion of neighborhood
- \checkmark At least once reaching most or all of the neighborhood
- $\sqrt{}$ Carried out primarily to inform and increase membership and participation
- $\sqrt{}$ Carried out primarily to gather input or inform on a specific city or neighborhood issue
- Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?
 200
- 10. **EVENTS** (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. <u>COMMUNICATION</u> (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)

Number of subscribers to unknown your email list

Number of followers on600 FacebookFacebook and Twitter Combined

12. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

SNO BALL, annual Neighborhood Cleanup, annual Farmer's market table, Park Clean up every 3rd Saturday.

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

1000

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

Worked on an issue of particular interest to an under-represented group within the neighborhood Provided notices of annual and special meetings in multiple languages Provided newsletter articles or web pages in multiple languages Targeted outreach in apartment buildings or blocks to reach renters $\sqrt{}$ Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.) Held focus groups or open meeting formats for under-represented communities $\sqrt{}$ Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood Included an Americans with Disabilities Act statement on meeting and event notices Reviewed participation activities, and identified new leaders and volunteers for volunteer, $\sqrt{}$ committee and board participation Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Nextdoor used as as outreach

2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

SNO BALL, neighborhood fundraiser 2/24/18. Proceeds went to SNO and My Very Own Bed. On a night of a snowstorm, we still made \$2,430 in proceeds.

18. MAJOR HIGHLIGHT #2

Trying to hire a person for SNO. The Board has reviewed job descriptions from other neighbors as well as consulted in person with various neighborhood representatives. The issue is who is responsible to interview, hire, and supervise this person. We are close to posting a job description.