

**1. NEIGHBORHOOD ORGANIZATION**

**Stevens Square Community Organization**

**2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Steven Gallagher](#)

Organization Address:

Organization Address 2: [1925 Nicollet Avenue](#)

Organization ZIP: [55403](#)

Organization Email Address: [steven.gallagher3@gmail.com](mailto:steven.gallagher3@gmail.com)

Organization Phone Number: [612.874.2840](tel:612.874.2840)

**3. ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [www.sscoweb.org](http://www.sscoweb.org)

Facebook: [stevenssquarecommunity](#)

Twitter: [stevens square](#)

Other: [insta: stevenssquare](#)

**4. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**[02/05/2018](#)**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

1500

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

2452

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter  
(If so, at what frequency?)

Number of subscribers to your email list                      3751

Number of followers on Facebook and Twitter Combined                      3776

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented

***Other activities*** (please describe here):

Conducted meetings on site of hard to reach/under represented communities.

13. **Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017**

1422

**14. How did your organization reach out to under-represented groups in your neighborhood?** (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

***Other activities*** (please describe here):

**15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?**

We have been able to connect with renters through direct engagement of the landlords. We have created a program to give renters a credit if they are involved in neighborhood activities.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. **MAJOR HIGHLIGHT #1**

The board realizing that it needed to expand its scope of members created a two year plan to increase diversity.

The entire neighborhood was impacted by the process.

The board identified potential leaders within the neighborhood and developed a relationship. The final result was an increase of diversity (renters, income and racial makeup).

The current makeup of the board is consistent with the last census measurements of the neighborhood.

### 18. **MAJOR HIGHLIGHT #2**

Increased participation of all areas:

The organization had a goal to increase attendance for all meetings and events. Our team of volunteers and staff door knocked 85% of the neighborhoods to explain the neighborhood and the opportunities available for residents.

We say an increase of 5% attendance every month and an overall participation rate increase of 33%.