

1. NEIGHBORHOOD ORGANIZATION

Tangletown Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Sally Bauer](#)

Organization Address: [Po Box 19347](#)

Organization Address 2:

Organization ZIP: [55419](#)

Organization Email Address: info@tangletown.org

Organization Phone Number: [612-321-8621](#)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: tangletown.org

Facebook: <https://www.facebook.com/tangletown>

Twitter: [@TangletownOrg](#)

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/19/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

0

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

200

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter twice per year
(If so, at what frequency?)

Number of subscribers to 758
your email list

Number of followers on 247
Facebook and Twitter Combined

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

Hosted four listening sessions and seven key informant interviews gathering feedback for our strategic planning process

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

600

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

As part of our strategic planning process, we did significant outreach to gather feedback from the community. We built new relationships with property managers of rental buildings to outreach specifically to renters and hosted a listening session in one of the rental properties with two leaders of the community personally invited by the building manager and Tangletown staff to participate.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. **MAJOR HIGHLIGHT #1**

We completed a strategic planning initiative. As an organization, we lacked a clear focus and strong structure that would set us up to best serve our neighborhood. We determined the best step would be to hire an outside consultant who could guide us through the process of developing a strategic plan. We began the process with extensive community engagement which included an online survey with 225 respondents, six listening sessions with 26 attendees, and seven key informant interviews. This collection of community feedback served as a launching point for the board to develop a strategic plan.

The strategic planning process included four meetings with the full board of the Tangletown Neighborhood Association. We developed a practical vision, evaluated challenges that could get in our way, and set strategic directions for how to improve the functionality of our organization. In our final session, we prioritized three areas of focus in our vision to ensure we could set realistic and achievable goals for making change in these areas.

We hope the entire neighborhood will be positively impacted by a re-energized and well focused neighborhood organization. We are excited to start taking action steps on our core areas of focus by improving our communication and engagement with neighbors, beautifying our neighborhood, and focusing on environmental sustainability.

18. **MAJOR HIGHLIGHT #2**

This summer the Tangletown and Windom neighborhoods and the City of Minneapolis partnered to help LaMac Dry Cleaners at 5421 Nicollet Ave go perc free. Perc is a chemical used in dry cleaning that is a known health and environmental hazard. A total of \$45,000 dollars in grants were offered to LaMac by the Tangletown Neighborhood Association, Windom Community Council, and City of Minneapolis Environmental Initiatives Program. This funding covered a portion of the cost for owner Nick Zendania. The switch still involved a significant financial commitment on the business owner's part. We're grateful we were able to partner with the city, Windom neighborhood, and the business to get this accomplished.

Having perc out of our neighborhood makes it a safer and healthier neighborhood. Removing perc also helps protect the environment. We're excited to report that our partnership led the path for other neighborhood partnerships with laundries. The city of Minneapolis has now become the first perc free city in the United States. According to Patrick Hanlon, the Director of Environmental

Programs for the City of Minneapolis, "We were stuck with 3-4 dry cleaners unable to move away from perc even with our incentive programs coming into this year. We had been trying to get them to switch for 5 years and couldn't make it happen financially. The work of Tangletown and Windom really opened our eyes to the power of partnering with neighborhood groups to get this work done. If Tangletown and Windom hadn't stepped up with additional support none of this would have happened. I hope it's a model we can expand to address other environmental and clean energy issues we are facing."