

1. NEIGHBORHOOD ORGANIZATION

Victory Neighborhood Association

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact: [Katie Fitzpatrick](#)

Organization Address: [2200 44th Avenue North](#)

Organization Address 2:

Organization ZIP: [55412](#)

Organization Email Address: info@victoryneighborhood.org

Organization Phone Number: [612-529-9558](tel:612-529-9558)

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website: www.victoryneighborhood.org

Facebook: www.facebook.com/VictoryNeighborhood

Twitter: www.twitter.com/VictoryNeighbor

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/30/2018

Community Participation Program

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. Approximately how many households did you reach through **DOOR-KNOCKING** in 2017?

32

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

1500

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) Yes, quarterly.

Number of subscribers to your email list 802

Number of followers on Facebook and Twitter Combined 1089

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

The Victory Neighborhood Association also advertises monthly in the Camden Community News which is delivered to each household in Victory and maintains a blog on its website with articles on timely and pertinent information.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

2500

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

In 2017, the Victory Neighborhood Association (ViNA) worked to be more nimble in engaging its stakeholders. One tactic the organization used to achieve this was hosting listening sessions. In the past, if an issue surfaced in the community that needed to be addressed with ViNA, it was generally added to the agenda of a forthcoming community meeting. This approach often prevented ViNA from responding to shared community needs in a timely manner. To work toward being more nimble and responsive, the organization hosted three listening sessions in 2017. The topics of those sessions were a vacancy at a long-occupied commercial building, a problem property involving suspected criminal activity, and traffic congestion as a result of road construction. The results of these sessions better equipped ViNA to more immediately respond to community needs, helped ViNA cultivate proactive relationships with its stakeholders, and better informed residents on how their neighborhood organization can support them. ViNA plans to continue hosting listening sessions as needs arise.

Community Participation Program

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Perhaps the biggest highlight of 2017 was the completion of the Ryan Lake Park development project. The Victory Neighborhood Association and its Environmental Committee have overseen the development of land along the eastern shore of Ryan Lake since 2003. Over those 14 years, ViNA worked closely with residents, the Minneapolis Park and Recreation Board, and the City of Minneapolis to establish a park on the property. The park celebrated its grand opening in September and now features a canoe launch, fishing pier, picnic plaza, and walking trail.

Ryan Lake Park is only one of two lakefront parks in North Minneapolis. Its addition to this quadrant of the city benefits residents who seek better access to greenspace and the natural world. ViNA continues to work with residents and the Minneapolis Park and Recreation Board on long term capital plans for the park.

18. MAJOR HIGHLIGHT #2

The other notable highlight of 2017 was the realignment of ViNA's housing funds. With the announcement of the closing of the Housing Resource Centers, ViNA took the opportunity to examine how its housing funds were allocated. The organization found that its highest-funded program, the Home Improvement Loan Program, was underutilized and the organization had not disbursed a loan in over two years.

ViNA spent the first three quarters of 2017 learning about residents' housing needs and developing solutions to meet those needs. The organization proposed the development of two new housing programs and the re-funding of two previous housing programs to respond to its residents' current needs. The constituency overwhelmingly voted in favor of the proposals at its annual meeting in September, 2017. ViNA is currently working with the City to implement those programs.