

Neighborhood Organization Information

1. NEIGHBORHOOD ORGANIZATION

West Calhoun Neighborhood Council

2. ORGANIZATIONAL INFORMATION

Neighborhood Organization Contact:	Nikki Lindberg
Organization Address:	3537 Zenith Ave. S.
Organization Address 2:	
Organization ZIP:	55416
Organization Email Address:	info@westcalhoun.org
Organization Phone Number:	612-584-9166

3. ORGANIZATION WEBSITE AND SOCIAL MEDIA

Website:www.westcalhoun.orgFacebook:www.facebook.com/WestCalhounNeighborhood/Twitter:@WCNCCoordinator

Other:

4. DATE OF BOARD APPROVAL

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

03/13/2018

2017 Annual Report

Community Participation Program

Stakeholder Involvement – Basic Outreach and Engagement

WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. MEETINGS (please check all that apply)



Held regular committee meetings or discussion groups that are open to all stakeholders

Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative



Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project



Conducted one or more focus groups

6. <u>DOOR-TO-DOOR</u> (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers

Carried out primarily to increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

- 7. Approximately how many households did you reach through <u>DOOR-KNOCKING</u> in 2017?
- 8. FLYERING (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation

Carried out primarily to gather input or inform on a specific city or neighborhood issue

- Approximately how many households did your organization reach through <u>FLYERING</u> in 2017?
 1300
- 10. EVENTS (please check all that apply)



Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization



Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)

Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. COMMUNICATION (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?)	Quarterly
Number of subscribers to your email list	245
Number of followers on Facebook and Twitter Combined	85

12. OTHER (please check all that apply)



Conducted at least one community-wide survey (such as a random sample or all-household survey)



Conducted another form of survey (e.g., intercept survey)



Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

Other activities (please describe here):

New happy hour, hosted a safety walk, and tried to gather lake naming input.

13. Please provide an estimate of <u>VOLUNTEER HOURS</u> provided to your organization in 2017

1000

14. <u>How did your organization reach out to under-represented groups in your</u> <u>neighborhood?</u> (please check all that apply)

	Worked on an issue of particular interest to an under-represented group within the
	neighborhood
	Provided notices of annual and special meetings in multiple languages
	Provided newsletter articles or web pages in multiple languages
\checkmark	Targeted outreach in apartment buildings or blocks to reach renters
	Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
	Held focus groups or open meeting formats for under-represented communities
\checkmark	Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
	Included an Americans with Disabilities Act statement on meeting and event notices
	Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
	Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

Other activities (please describe here):

Supported the Rita's House project along with several other neighborhoods. Contracted with the Non-Profit Assistance Fund to support low-income housing projects in the city.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

Discussions around safety and proposed area development tend to be our way to get neighborhood engagement. We are working on hosting some other types of events to provide different ways for people to engage with us and learn more about what we do. We have a new board member who is willing to work on engagement with the area business owners.

2017 Annual Report Community Participation Program

2017 Neighborhood Highlights

PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

17. MAJOR HIGHLIGHT #1

Utility Box Wraps

Residents were able to 'vote' for the designs they liked, and our board member, Annie, worked with the vendor and the City to get 8 utility boxes wrapped in our neighborhood. This is a project that the board has been working toward, and engaging people around, for the last couple of years, and are thrilled to finally have them wrapped!

18. MAJOR HIGHLIGHT #2

Green Space Engagement

We have gather input from residents both for possible names as well as future amenities and area use. From these preferences, we have engaged with the Park Board to work on a way to help create a usable turf surface. This has involved several area residents, Park's employees, and will involve more engagement in the future. As a main focal point of our neighborhood, improvements to this area are of key interest to residents, and creating a usable, spontaneous use green space is highly desirable and helps to engage constituents.