

**1. NEIGHBORHOOD ORGANIZATION**

**Windom Community Council**

**2. ORGANIZATIONAL INFORMATION**

Neighborhood Organization Contact: [Steve Rawlins](#)

Organization Address: [5843 Wentworth Ave](#)

Organization Address 2:

Organization ZIP: [55419](#)

Organization Email Address: [windomcommunity@gmail.com](mailto:windomcommunity@gmail.com)

Organization Phone Number: [856-494-6366](tel:856-494-6366)

**3. ORGANIZATION WEBSITE AND SOCIAL MEDIA**

Website: [www.windommpls.org/](http://www.windommpls.org/)

Facebook: <https://www.facebook.com/windommpls/>

Twitter: [@WindomCommunity](https://twitter.com/WindomCommunity)

Other:

**4. DATE OF BOARD APPROVAL**

Once your board has reviewed this draft annual report, please provide the date of the meeting at which the board approved submission of this report to NCR. Note: Meeting minutes may be requested by NCR.

**[04/12/2018](#)**

# Community Participation Program

## WHICH OF THE FOLLOWING OUTREACH ACTIVITIES DID YOUR ORGANIZATION USE IN 2017?

5. **MEETINGS** (please check all that apply)

- Held regular committee meetings or discussion groups that are open to all stakeholders
- Held at least one general membership or community meeting (in addition to the annual meeting) to gather input from residents and other stakeholders for a neighborhood specific initiative
- Hosted at least one general membership or committee meeting in response to a City request for input - such as a development proposal, transit planning or public works project
- Conducted one or more focus groups

6. **DOOR-TO-DOOR** (please check all that apply)

Door-Knocking (with goal of face-to-face engagement)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- For more than one issue/outreach effort
- On a routine basis
- Conducted primarily by staff members
- Conducted primarily by volunteers
- Carried out primarily to increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

7. **Approximately how many households did you reach through DOOR-KNOCKING in 2017?**

100

8. **FLYERING** (please check all that apply)

Distributing flyers (dropping literature at doors)

- At least once reaching a portion of neighborhood
- At least once reaching most or all of the neighborhood
- Carried out primarily to inform and increase membership and participation
- Carried out primarily to gather input or inform on a specific city or neighborhood issue

9. **Approximately how many households did your organization reach through FLYERING in 2017?**

0

10. **EVENTS** (please check all that apply)

- Staffed a booth or table at neighborhood event or other community event that included sign-up sheets, surveys or information about your organization
- Organized one or more issue specific event (such as a safety forum, housing fair, Open Streets, Creative Citymaking, etc.)
- Organized smaller events for specific outreach to target audiences (e.g., sidewalk tabling to reach renters, lemonade stands, tabling at Farmer's Market, etc.)

11. **COMMUNICATION** (please fill in all that apply)

Print a paper newsletter (If so, at what frequency?) 1

Number of subscribers to your email list 80+

Number of followers on Facebook and Twitter Combined 277+

12. **OTHER** (please check all that apply)

- Conducted at least one community-wide survey (such as a random sample or all-household survey)
- Conducted another form of survey (e.g., intercept survey)
- Developed partnerships with cultural, religious, professional or business associations to expand outreach into under-represented populations

***Other activities*** (please describe here):

In 2017, the Windom Community Council took a successfully role in the successful implementation of the first Lyndale Open Streets festival held over the summer. Windom's collaboration included bringing our traditional partners - Windom School's dance troop, DanceLife Ballroom and others to take an active role in the festival.

13. Please provide an estimate of VOLUNTEER HOURS provided to your organization in 2017

950

14. How did your organization reach out to under-represented groups in your neighborhood? (please check all that apply)

- Worked on an issue of particular interest to an under-represented group within the neighborhood
- Provided notices of annual and special meetings in multiple languages
- Provided newsletter articles or web pages in multiple languages
- Targeted outreach in apartment buildings or blocks to reach renters
- Targeted tabling at other events or locations (such as farmers markets, cultural events, etc.)
- Held focus groups or open meeting formats for under-represented communities
- Met with other agencies in the community that work closely with under-represented constituencies in the neighborhood
- Included an Americans with Disabilities Act statement on meeting and event notices
- Reviewed participation activities, and identified new leaders and volunteers for volunteer, committee and board participation
- Held one-time/pop up events in areas of the neighborhood that don't often have neighborhood meetings

**Other activities** (please describe here):

Partnered with Windom School and the Minneapolis Parks & Recreation Board through Windom Reads and Tots Rock Dance Party community events and sponsored Windom School's multicultural dance troops competition participation. Our community garden project attracts neighborhood residents from the rental community and we did some outreach to engage the Hispanic and East African population in rental units.

15. What more would you like to tell NCR or the community about your Stakeholder Involvement? What are you doing that is new or particularly successful to involve residents and others?

We've hired a community engagement and outreach staff to lead planning in 2018 for renewed neighborhood engagement and planning efforts for Windom.

# Community Participation Program

## PLEASE DESCRIBE ONE OR TWO MAJOR HIGHLIGHTS

Consider the following when describing each highlight:

- What was the issue or opportunity the neighborhood was facing?
- Who was impacted?
- What steps did you take to address the issue or opportunity?
- What was the outcome?

### 17. **MAJOR HIGHLIGHT #1**

The departure of staff, created an opportunity for the Board to reengage in a discussion about strategic planning for more robust neighborhood engagement and potential new community programming.

The Windom neighborhood (residents, businesses and stakeholders) as a whole is the primary beneficiary but our key community partners including Windom School (Minneapolis Public Schools), Minneapolis Parks and Recreation Board, MPD, Minneapolis NCR and our neighboring association colleagues (Tangletown, Kenny and Armitage) also benefit.

Throughout early 2017, the Board engaged in a discussion about staff leadership to support the Board, by fall we hired a outreach and community engagement expert as our Administrative Coordinator.

In the Spring of 2018, Windom will begin a robust neighborhood engagement program to develop community strategic plan which will include various work plans to outreach to residents.

### 18. **MAJOR HIGHLIGHT #2**

For the last several years, various challenges and complaints have come from local Windom neighbors, as a result of negative impacting activity coming out of the Metro Inn and Aqua City Motels located on the southwestern most tip of the Windom neighborhood.

Consequently, in 2017, the City of Minneapolis opted to take action and not renew rental licenses to the owners of at least one of these motel establishments.

In 2017, the Board took a proactive active role in discussions about the relicensing process for both the Metro Inn and Aqua City Motels.

In early 2018, Shaw-Lundquist Associates, a potential developer of the Metro Inn Motel site, extended an invitation to the Windom Community Council and neighborhood residents for input into the redesign of the lot.

In 2018-2019, we look forward fully engaging and supporting new development that will bring about positive outcomes for the residents and the City.